



# THE FLAMINGO HUB

"HOW WONDERFUL IT IS THAT NOBODY NEED WAIT A  
SINGLE MOMENT BEFORE STARTING TO  
IMPROVE THE WORLD"

ANNE FRANK



RID 3262

CHARTER NUMBER: 224175

CHARTER DATE: 25 MARCH 2022

MEETS FORTNIGHTLY SUNDAY 4PM (VIRTUAL  
AND HYBRID)

LOCATION: FAKIR MOHAN CITIZEN COUNCIL  
COMMUNITY HALL, HOUSING BOARD COLONY,  
BARAMUNDA, BHUBANESWAR, ODISHA





**Rtn. Jennifer Jones**  
**RI PRESIDENT 2022-2023**



**Rtn. Pravudutta Subudhi**  
**DISTRICT GOVERNOR RID 3262**

**RID 3262**  
**RCB FLAMINGO TEAM**



**Rtn. Dr. Smita Sinha**  
**CLUB PRESIDENT**



**Rtn. Manabendu Rath**  
**VICE PRESIDENT**



**Rtn. Pankaj Kumar Sahu**  
**CLUB SECRETARY**



**Rtn. Dr. Ysmin Yasmin**  
**JOINT SECRETARY**



**Rtn. Dr. Hemlata Das**  
**TREASURER/  
HEALTH CHAIR**



**Rtn. Aditi Agarwal**  
**DIRECTOR CLUB  
ADMINISTRATION**



**Rtn. Reeta Patnaik**  
**DIRECTOR CLUB  
MEMBERSHIP**



**Rtn. Rtr. Susita Das**  
**DIRECTOR PUBLIC  
IMAGE**



**Rtn. Anshuman Patnaik**  
**DIRECTOR ROTARY  
FOUNDATION**



**Rtn. Nikhil Ranjan Nayak**  
**DIRECTOR SERVICE  
PROJECTS**



**Rtn. CA Surendra K. Sahoo**  
**DIRECTOR STRATEGIC  
PLANNING**



**Rtn. CS Satya Pradeep Roy**  
**SERGEANT AT ARMS**



**Rtn. Partha Sarathi Hansdah**  
**(OAS)  
BULLETIN EDITOR**



**Rtn. Debasundar Mohapatra**  
**CLUB TRAINER**



**Rtn. Akhila Kumar Sahoo**  
**LITERACY CHAIR**



**Rtn. Udit Batusharma**  
**YOUTH SERVICE  
CHAIR**



**Rtn. Vijay Dash**  
**VOCATIONAL SERVICE  
CHAIR**



**Rtn. Dr. Pabitra Kumar Misra**  
**HEALTH CHAIR**



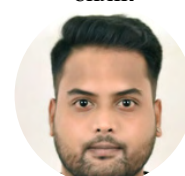
**Rtn. Dr. Jagan Bihari Sahoo**  
**HEALTH CHAIR**



**Rtn. Sadashiba Mishra**  
**MEDIA RELATIONS  
CHAIR**



**Rtn. Seshadev Swain**  
**PEACE CHAIR**



**Rtn. Mandeep Sahoo**  
**INTERNATIONAL SERVICE  
CHAIR**



**Rtn. Dr. Prasannanshu**  
**HEALTH CHAIR**



**Rtn. Rashmi Agarwal**



**Rtn. Nihar Ranjan Nayak**



**Rtn. Asutosh Sahu**



**Rtn. Vijay Narayan Kewalramani**  
**HONORARY MEMBER**

*With Best Compliments*



ଶ୍ରୀକାରି ତ୍ରୀପାଠୀ  
ପଞ୍ଜିକା, ଗନ୍ଧାରୀ, ଶିଶୁ ସାହିତ୍ୟିକା

# ଶ୍ରୀକାରିକା କିଛି ବିଶେଷ ସମ୍ବୃତ୍ତି



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# TRIBUTE TO PAUL P. HARRIS



## PAUL HARRIS RADIO ADDRESS 1933

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Sourced from: Rotary Global History Fellowship

Friends of the air. It is a real privilege to address you. We are gathered together in Boston from almost every civilized country of the world. We come from the British Isles, China, Japan, European and South American countries, Australia, New Zealand, and many others.

More than forty nations are represented and some of the delegates will have circled the globe on the return to their native countries. It is a most inspiring occasion.

In the present to this gathering, my mind very naturally reverts to that first meeting which was held in Chicago 28 years ago. Four of us were in attendance: Mighty Oaks, from Little Acorns Grow.

Perhaps there are 2 features of Rotary which more than any others challenge the attention of those who are not Rotarians.

One is what we call our classification plan by virtual bridge. Membership in Rotary is limited to one representative of each line of trade or profession.

The other is the provision that neither riches, political nor religious standings shall constitute barriers to membership.

To these two provisions, Rotary is thrown open to representatives of all walks of life.

To representatives of all countries and all forms of religion.

Would this mean to open the door to all manner of discord? One might think so. In fact many have said that human ingenuity could hardly divide a plan of organization more fraught with peril. Here in lies the genius and the Rotary, the glory of Rotary.

The formula of procedure is indeed simple. Why Rotarians differ in many respects – in two respects they are in perfect accord.

First they believe that all nations are respectable and desire to be honorable in their dealings with other nations. That it is the privilege of all men to worship God according to the dictates of their own conscience. In other words Rotary stands for TOLERANCE.

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# TRIBUTE TO PAUL P. HARRIS



## PAUL HARRIS RADIO ADDRESS 1933

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Second they believe, that all honorable vocations are entitled to recognition if they are used in the service of society.

With these signs of agreement firmly established, disagreement is almost unknown.

Rotary emphasizes the points of agreement and avoids controversial issues.

Rotary thus becomes the common denominator, the sanctuary to which all are welcome.

Is there any valid reason why catholic and protestant, Jew and gentile should not enjoy friendly intercourse?

Where it is done in rotary, catholic priests, Jewish rabbis and protestant ministers sit side by side in happy fellowship at Rotary Club meetings. Even if travels take you to India there you may meet Mohammedans, Hindus and Christians, breaking bread together. Is this not as it should be?

Remember the words: Peace, honor, goodwill toward all men.

To put it readily: Rotary is trying to make the words of Robert Burns come true:

You remember that: The time will come for all of us where man to man shall Brother be for a' that.

Those outside the membership frequently ask the question.

How did it come about? That's a hard question to answer.

One answer would be that Rotary's popular appeal is due to the fact that In Rotary men are encouraged to be natural. Just to be themselves. In this world where artificiality so abounds, it is refreshing to meet with groups who are not worshippers of cold meaningless formalities.

Further there is a bit of the boy in every man, and friendly natural intercourse is the best way to bring it out.

I wished it might be your privilege, as it is mine tonight, to look in on this happy throng of big strong men from occident and orient from the frozen north and from down beneath the equator .

Many of them have their wives with them and the faces of all our radiance with smiles as they clasped each others' hands. If you were here I believe that you would agree with me in my conclusion that the words of the Bard of Ayr were not the expression of an idle dream, that they were indeed prophetic and that the finest conception of human mind the conception of universal goodwill and peace will in God's good time be realized in very truth.

Rotary in a final analysis is a way of life, of a good, natural, wholesome friendly way of life.

The world is full of potential Rotarians who are not Rotarians in fact.

Many of them are listening to me now.

If you have the love of your fellowmen in your heart my friends, you are potential Rotarians.

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# EDITORIAL



RTN. MR. PARTHA SARATHI HANSDAH (OAS)

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“Imagine there is no heaven, It’s easy if you try  
No hell bellow us, Above us, only sky.....  
Imagine all the people, Living life in peace  
You may say I am a dreamer  
But I’m not the only one  
I hope someday you’ll join me  
And the world will be one.”  
(song by John Lenon)

The Rotary theme for the year 22-23 is IMAGINE ROTARY; inspiration from John Lennon’s famous song “Imagine”. The song is not just a song. It’s a dream of hope for a peaceful, borderless world devoid of any injustice and inequality and the singer is confident of his dream will be a reality someday if we try. So is the theme of this year. The dream for a world without disease, poverty, illiteracy, malnutrition all can be a reality if we try. RI President Jennifer E. Jones’s theme is really suggestive and also realistic.

This is the fourth month of our club since receiving the Charter on 25th March, 2022. Our Baby Flamingos started their journey soon after receiving charter with lots of activities for the benefits of the community. We made our presence felt in the district and beyond through various ongoing projects like Mission Thalassemia, The Green Fingers, Utopia, Jala Seva etc. besides, a few onetime projects. We hosted The Grand Finale of District DEI seminar EMBRACE-5, co hosted DEI seminars EMBRACE-3 and 4. We settled a refugee mother in Nairobi, Kenya with collaboration with RC Nairobi North by providing a short vocational training course on PASTRY making beside organising installation ceremony and public meeting during OCV of DG visit. All these activities happened between April-June, 2022. We also brought out two issues of our club bulletin ‘The Flamingo Hub’.

When passion drives our Flamingos, nothing can be impossible to achieve. Year 22-23 also began with activities by our passionate members from Miyawaki plantation to Mission Thalassemia, from Annapurna day to felicitating the doctors and CAs, our members have shown their involvements in these projects and are eagerly looking forward to achieve the goals set by the club, district and RI. We are fortunate to get regular guidance from DG Pravudutta Subudhi. New Club Advisor PP Vijay Narayan Kewalramani and AG Aayush Jasoria in executing our service projects.

We are happy to launch our website [www.rotarybhubaneswarflamingo.org](http://www.rotarybhubaneswarflamingo.org) officially and to bring out the 1st issue of 2nd volume of ‘The Flamingo Hub’ today on this second installation ceremony of the club. We welcome our Chief Guest of the ceremony DGN Yagnasis Mohapatra and Guest of Honour AG Aayush Jasoria and all the dignitaries present.

Let’s all Imagine Rotary!!!!

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# KNOW YOUR RI PRESIDENT

RTN. JENNIFER JONES

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Jennifer Jones is the founder and president of Media Street Productions, an award-winning 27-year-old media company in Windsor, Ontario. She is a member of the Rotary Club of Windsor-Roseland.



Jennifer's talents have strengthened Rotary's reach and impact as she has served in roles including vice president, director, Rotary Foundation trustee, and co-chair of the End Polio Now: Make History Today fundraising campaign.

Jennifer is a leader in cultivating experiential fundraising opportunities, such as a day of golfing with Rotary polio ambassador Jack Nicklaus in Jupiter, Florida, USA, that raised over \$5.25 million for polio eradication. She also led the innovative #RotaryResponds virtual event in May 2020, which raised money for COVID-19 relief projects and showcased how Rotary members were responding to the pandemic around the world.

Working alongside political figures, celebrities, and global leaders, Jennifer has raised awareness and hundreds of millions of dollars to eradicate disease, support peace, and provide clean water and sanitation. An expert storyteller, she inspires hope and promise and motivates people to take action.

She has received the Service Above Self Award and The Rotary Foundation Citation for Meritorious Service. She holds a Doctor of Laws (LL.D.) and has been recognized with the YMCA Peace Medal and the Queen's Diamond Jubilee Medal, and she was the first Canadian to receive Wayne State University's Community Peacemaker Award.

Jennifer is married to Rotary member Nick Krayacich, a family physician. They share a love for travel, cycling, golf, and relaxing at their family cottage, in addition to adventures such as climbing to the summit of Kilimanjaro in Tanzania.

Jennifer and Nick support The Rotary Foundation as members of the Arch Klumph Society, Paul Harris Society, and Bequest Society.

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# ROTARY INTERNATIONAL THEME 2022-2023

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The 2022-23 presidential theme logo was designed by renowned Australia-based Indigenous artist Riki Salam to represent RI President Jennifer Jones' theme and initiatives.

The logo represents key elements of Rotary while honoring the Indigenous culture:

- The circle signifies connections to one another.
- The dots around the circle represent people, one for each of our areas of focus.
- The circle and the dots together become a navigation star, which signifies Rotary's guiding light.
- The solid line underneath signifies a digging stick used for hard work — a tool that Rotary's people of action use to get things done.





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# RI PRESIDENTIAL MESSAGE

RTN. JENNIFER JONES

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July 2022

Every month since I joined Rotary, I've looked forward to reading this magazine, especially the opening essay from our Rotary president. I'll admit that as much as I appreciate a digital copy, I still revel in the tactile sensation of sitting down and leafing through the glossy pages. They are a treasure trove of photos and memorable stories about our great organization — the one we all know and love. I have learned so much over the years about service projects and lives that each of you have transformed.

As a communications professional, I have longed for the day that our stories were a regular part of mainstream media and that our flagship magazine might populate doctor's offices, coffee shops, or anywhere else people sit, wait, and browse. It's great that Rotary members are better informed about all we do, and wouldn't it be that much better if more people knew our stories.

All this was top of mind as I thought about our plans for promoting Rotary worldwide in the upcoming year. Over the next 12 months, we are going to shine a light on projects that put Rotary service on display to the world, and we are going to do it strategically. Nick and I will focus on some of the highest impact, sustainable, and scalable Rotary projects from our areas of focus in what we call the Imagine Impact Tour.

We are inviting top-tier journalists, thought leaders, and influencers to use their channels to help us raise awareness by reaching people who want to serve but have not yet realized they can do it through Rotary.

But there was another important issue to consider — our carbon footprint. I take seriously Rotary's emerging leadership position on environmental issues. The example set by our members during the pandemic is fundamental to how we carve out our future.

That means we will harness digital technology to tell these stories — we will be tweeting, posting, and “going live” to anyone who will listen. We must consider our environment, and part of that means not always traveling but continuing to connect in meaningful ways as we have for the past two years.

Of course, we are social people, and we still need to be together. We simply need to be more mindful of our decisions and think about how we get together just a little bit differently. For example, if we travel to visit a project, we will plan successive visits in neighboring areas.

So, what are your stories and who can help tell them? I hope you might consider your own Imagine Impact efforts — your story might be something you can promote just as easily on social media or during a Zoom call. Think about ways to showcase notable projects in your clubs and districts.

We all feel the impact that Rotary service and values have on us. Now it's our opportunity to share that feeling with others.

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# RI PRESIDENTIAL INITIATIVES

RTN. JENNIFER JONES

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## Initiatives Overview

Rotary International President Jennifer Jones imagines a Rotary where members act to make their dreams become reality and make the most of their club experiences. During her year, Jones will focus on four presidential initiatives that Imagine Rotary: advancing our commitment to Diversity, Equity, and Inclusion (DEI); creating a welcoming club experience; empowering girls; and expanding our reach.

## Imagine: Diversity, Equity, and Inclusion (DEI)

Diversity is one of Rotary's longstanding core values and greatest strengths. Jones knows there is more to be done to ensure that Rotary's culture exemplifies our values of diversity, equity, and inclusion (DEI). Rotary, with input and guidance from the DEI Task Force, has strengthened our commitment to DEI, resulting in a greater focus on celebrating every individual's contributions, advancing equity, and creating a more welcoming and inclusive culture.

President Jennifer Jones encourages each of us to do our part to ensure Rotary is a welcoming and inclusive community by:

1. Learning more about DEI in Rotary, including understanding definitions and how to celebrate and respect our differences.
  2. Determining why DEI matters to our club and community and how using DEI principles can help our club grow and become stronger.
  3. Raising awareness of DEI, including creating a DEI committee in your club that reflects the demographics of your community.
  4. Taking action on DEI in our club and community for instance educating yourself about underrepresented groups in your community in order to become a more knowledgeable and effective advocate for DEI
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# RI PRESIDENTIAL INITIATIVES

RTN. JENNIFER JONES

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## Imagine a welcoming club experience: Comfort and Care

Rotary has an important role to play to ensure that the club environment and experience is welcoming, inclusive, and enjoyable for all members and participants. Surveys show that comfort and care is the single greatest driver of satisfaction and our most powerful tool for retention. This begins with listening to and understanding what members and participants want out of their Rotary involvement. We often speak of the importance of "exit interviews" to better understand why former members leave. But why wait for them to leave? Jones urges club leaders to incorporate "entrance interviews" as well to understand the needs and expectations of new members at the outset. And of course, be sure to regularly survey all existing members, to ensure they have an opportunity to share thoughts about their membership experience.

## Empowering Girls

Jones will continue past RI President Shekhar Mehta's Girls Empowerment initiative, recognizing that empowered girls become empowered women. Share your Girls Empowerment projects on Showcase.

## Imagine Impact: Expanding Rotary's reach media tours

Imagine Expanding Rotary's Reach Throughout the year, Jones will visit eight service projects that represent each of Rotary's areas of focus and polio eradication. The tour will provide examples of how Rotary can make a measurable difference, while introducing Rotary to new audiences and potential partners and influencers.

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# KNOW YOUR DISTRICT GOVERNOR

RTN. PRAVUDUTTA SUBUDHI

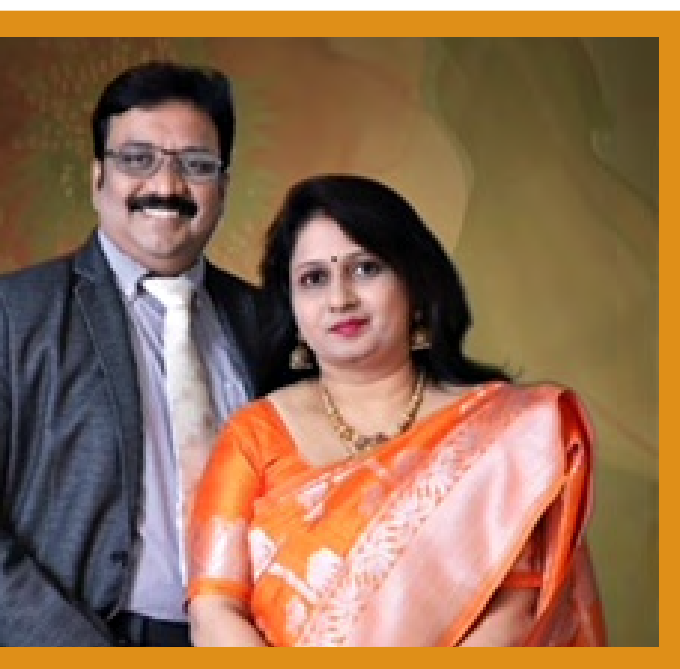
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The motto of Rotary 'Service above Self' had moved Pravu's heart- more so as his Rotarian father had constantly indoctrinated him to the humanitarian philosophy ever since he became a teenager. Thus began Pravu's Rotary journey in 1987 as a Rotaractor and later an enormously inspired Rotarian in 2002 soon after he became a professional.

Pravu believes strongly in God and is a sincere giver to the less advantage in whatever way possible. He is popular as a social benefactor par excellence as a do-gooder for his humble, unpublicised philanthropic activities as he does know the beauty of giving goes the moment one hankers for self- publicity or self-praise. His father Jayadev Subudhi is a Rotarian more than five decades.

His home club of Jagannath Dham takes great pride in him and basks in the glory he steals all by himself by his giving adventures. He is recognised as a first Major Donor, Benefactor and Paul Harries Society Fellow of among all fellow members of the clubs of Puri. No wonder, he has got 37 awards including the 'Outstanding President, '5-Star Club' from My Rotary, apart from being rated 'Star Club' by the RILM, a coveted RI President Citation for having been an outstanding president of the Rotary Club of Shri Jagannath Dham.



Pravu is a Bachelor in Commerce and also in Law from Utkal University; has obtained an IDCPA- International Diploma in Computer Programming and Application from Apple Computers, NCC, UK and a Business management certificate for a crash course at the premier B-school XIMB. Above all he has done a Rotary Graduation from the RLI. Because of his highly skilled people's skills, he raised Rotaract clubs' members by 20% - all by planning and demonstrating commendable community service projects during his District Rotaract Committee Chairmanship in 2017-18.

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# KNOW YOUR DISTRICT GOVERNOR

RTN. PRAVUDUTTA SUBUDHI

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He has to his credit a long string of successful business ventures, from being a sub-broker at the Bhubaneswar stock Exchange during 1991-94, to running LPG Distribution outfits, heading software consultancy firms, branded dress outlets, real estate and hospitality industries. His home club hosted two District Rotary Conferences, three Rotaract & one Interact conferences, RYLA and International RAYLA, several productive seminars and highly appreciated district workshops. He strongly believes in the Truth, Fairness to all concerned, and makes sure all that he does builds goodwill, better friendship and proves beneficial to all concerned continuing mantra of Rotary Four Way Test. Today, He is considered a truly distinguished Rotarian, committed to upholding the high ideals of the club, serving with selfless compassion and championing the ultimate Rotarian vision. He is a highly respected member of the: Puri Club, Bhubaneswar Club, LPG Distributor Associations, Hotel & Restaurant Associations, Bhubaneswar Music Circle, Jagannath Mahotsav Committee.

In 2019-20 the Trustee of TRF bestowed the citation of Meritorious Service on recognition of outstanding service to The Rotary Foundation and embodiment the motto of Doing Good in the World.

Happily married to Rotarian Manjusha, blessed with two sons- the elder Moheet after graduating from London running his startup of PR Management and Digital Marketing, and the younger Punit studying at a public school. Elected as District Governor in 2020 first time after 5 decades from Puri.



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# MESSAGE FROM THE DISTRICT GOVERNOR

RTN. PRAVUDUTTA SUBUDHI

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**Pravadutta Subudhi**  
District Governor 2022-23  
Rotary International District 3262

Dear Fellow Rotary Leader, **You don't imagine yesterday. You imagine tomorrow.**

Manjusha joins me in congratulating you on taking up the mantle of leadership and being installed as Club President for your Club in Rotary Year 2022-23.

I am pleased to learn that your club will hold an Installation Ceremony for new club officers in July 2022.

Every year at the stroke of midnight on June 30th, the Rotary wheel completes one more spin, ushering in another year of service to the ROTARY cause. Every year, Rotary's leadership changes as the baton is passed on and leadership continues unabated.

"IMAGINE ROTARY" is the Presidential THEME by our RI President Jennifer Jones, the first woman to serve as President of Rotary since the organization's foundation, 117 years ago. "Imagine a world that merits our finest, where we wake up each day knowing that we can make a difference," she urges Rotarians. Let us band together to try to make a difference in the lives of those around us.

I'd like to take this opportunity to thank the Change-Maker Presidents for their service to change lives last year under our very own world leader Shekhar Mehta. I also wish the incoming club officers a great success in the days ahead.

I request members to embrace Rotary's belief in diversity, equity, and inclusion as a compass to guide their efforts. The key to inclusion is removing barriers as we try to weave diversity, equity, and inclusion into Rotary.

Rotaract is the secret weapon for success of Rotary and RCC is our extended hand to serve at need point, we all must emphasise on it.

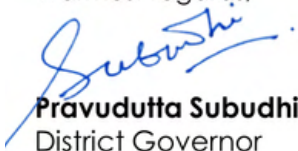
Brand of any organisation is very important, Rotary spends a lot in it, we should adhere to all the visual guidelines for use of Rotary logo.

Let us explore all the powerful online tools available by Rotary to engage, retain and attract members along with enhancing our public image.

If you desire something strongly enough then the entire universe conspires to ensure you get in.

*I wish all our dream and imagination should come true and we all should in action to serve all 5,25,600 minutes of Rotary Year 2022-23.*

Warmest regards,

  
**Pravadutta Subudhi**  
District Governor

# KNOW YOUR ASSISTANT DISTRICT GOVERNOR

RTN. AAYUSH JASORIA



Rtn. Aayush Jasoria is the founder of Vectus World, an award-winning company at India's Top 100 Brands 2022. He carries the classification of Business-Home Décor in Rotary. He has been awarded as the Creative Entrepreneur of the year in 2021 and Emerging Leader award in 2022.

Rtn. Aayush is a PHF and has been a part of the Rotary family for the last 13 years. Over these years he has been associated with multiple Rotary clubs and has served at various roles for the welfare of the society. He has arranged numbers of health check-up camps and awareness programs on organ donation while serving as the President of his home club E Club Coastal Bay of RID3262.

Rtn. Aayush has also received District Governor Appreciation Award for supporting the District Team in 2021-22. He is currently the co-editor for District Directory and Assistant Governor to Rotary Club of Bhubaneswar Flamingo and Khandagiri.

Rtn. Aayush Jasoria is happily married to CA Arpita Shah & they both are blessed with daughter Advika who is studying in KIIT International School.



Rotary  
Area of  
Focus

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# MESSAGE FROM ASSISTANT GOVERNOR

RTN. AAYUSH JASORIA

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Dear President

Rtn Smita Sinha & Team

Greetings on the Installation Ceremony of Rotary Club of Bhubaneswar Flamingo!!!

My heartiest congratulations to you for taking up the leadership of "Rotary Club of Bhubaneswar Flamingo".

It is my pleasure to be the Assistant Governor of one of the most vibrant club of Rotary International District 3262. I have been observing Rotary activities of this club for the last one year and enthralled with the progress of this club. This year will bring new opportunities to work together to make our existence worthwhile.

Leadership in Rotary needs personal participation and service needs personal involvement. Rotary will stay relevant so long we are sensitive to the needs of our communities and give our time & resources to make difference. Every year is an opportunity to reaffirm our commitment to ideals of Rotary. Each Rotarian shares in a deep commitment to 'Service Above Self.'

Rotary Club of Bhubaneswar Flamingo is guided by senior Rotarians and ably supported by energetic youngsters. I am sure under your leadership; this club will achieve all the goals which are set by you and your team. I hope, this "sky rocking year" will be remembered in the history of the Rotary Club of Bhubaneswar Flamingo for its achievements.

Let us all join together and live with this noble thought of the Rotary International President

"Imagine, a world that deserves our best, where we get up each day knowing that we can make a difference."

Finally I wish you and your team for one more successful year in Rotary and look forward for a great year of association.

Regards

Rtn. Aayush Jasoria

Assistant Governor

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# KNOW YOUR DISTRICT GOVERNOR NOMINEE

RTN. YAGYANSIS MOHAPATRA

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Rtn Yagyansis Mohapatra is a MBA pass out from IBAM, New Delhi , born in Jamidar family of Jagatsinghpur . He is a member of Rotary club of Bhubaneswar Toshali . In his successful carrier he has been awarded with best president 2018-19 & best club under his president ship. Best public image chair in 2018-19, outstanding AG 2019-20 & outstanding ADSG 2021 & best public awareness chair in 2021-22 for supporting MISSION GREEN Programme. He is also awarded with most prestigious RI avenues of Service Award ( 2020-21).

During COVID - 19 pandemic his tremendous activities for public for free distribution of free hand sanitizer machine , oxygen cylinder , oxygen concentrator , masks / face shield, cooked food for more than 2000 beneficiaries to homeless people & supporting quarantine centre his helping hand to the migrant people during pandemic time is praiseworthy .

During pandemic his wonderful effort to make awareness to general people in rural areas to used masks & hand sanitizers through tableau rally was very impressive. For this activities during pandemic he has been awarded as Best COVID Warrior by the Govt . of Odisha , Ministry of Health Department .

For maximum public image programme on wins project support to ASHA KIRAN , construction of Old age home , " POLIO AWARENESS " , " SAY NO TO PLASTICS " , " MISSION GREEN " to " GO OXYGEN " , adoption of 10 nos . orphan girl child , 50 tricycle distribution to beneficiary , active support during SUPER CYCLONE , PHAILIN , HUDHUD , TITLI , FANNI , AMPHAN & many more at his credit .

He has bagged many awards in Rotary , he is a regularly contributor to the Rotary Foundation . He was released many Rotary album awareness songs like " SALAM INDIA " , " MISSION GREEN " , " DARONA MAT CORONA SE " , " POLIO " song in his time . Apart from Rotary , he is the founder and owner of one of the reliable & trusted No - 1 Outdoor Media Company in the name of TORRENT ADVERTISERS in the state of Odisha , Managing Director of " TORRENT MUSIC " , Chairperson of " DAYA SOCIAL CHARITABLE TRUST " , Managing Trustee of SAI TEMPLE , Raşulgarh , Secretary of UTKAL CULTURAL ASSOCIATION, President of Bhubaneswar Outdoor Ad. Association, Vice President of OAAO , Parton member of YUBA BHARAT ( Patanjali Yoga Pitha , Haridwar ) Life time member of " SRI AUROBINDO SOCIETY " , ODISHA . Joint Secretary of "ଓଡ଼ିଶା ଭାଷା ବଞ୍ଚାଓଦଂଘ " .

Rtn Yagyansis is elected as the District Governor to serve to RI Dist - 3362 for the RY - 2024-25. He is happily married to RtnItun Mohapatra an active Rotarian is the PP of Inner Wheel Club. Her notable contribution are creating happy school,establishing library & working for the community. Besides this Rtn Itun is a professional singer under the aegis of Late Akshya Mohanty she started her singing career. She has contributed many Odia Bhajans , Film Songs & Albums . They are blessed with two daughters. Eidest Akankshyacontinuing Integrated law from KIIT University and is an active Rotaractor & Younger Rockshnnada is studying in Class-9 at DAV, Unit-8 , Bhubaneswar .

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# MESSAGE FROM DISTRICT GOVERNOR NOMINEE

RTN. YAGYANSIS MOHAPATRA

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Dear President Rtn. Smita Ji,

It gives me immense pleasure that your club is having its Installation Ceremony on 27th July 2022 at Rotary Bhawan Bhubaneswar. I congratulate the Entire Team of RCB Flamingo to have a wonderful/successful Rotary Year (2022-23). From today onwards the new team under the leadership of New President will take over charge officially from the last year team.

This Year Our beloved RI President JENEFER E JONES has given one theme "IMAGINE ROTARY" as she urged people to dream big and harness their connections and the power of Rotary to turn those Dreams into Reality.

"And also imagine a world that deserves our best where we get up each day knowing that we can make a difference."

I think this year the club will do fantastic work, where service & fellowship activated will give more importance.

I congratulate the outgoing President & Team for their outstanding services rendered to the community in spite of all odds last year.

Once again I convey my warm regards and best wishes to the new team on your Installation Day. My Wife Rtn. Ittun Mohapatra joins me in wishing you all the best and we hope & eagerly to see many more events, activation throughout the Year.

Yours truly in Rotary,

Yagyansis Mohapatra

A promotional graphic for the Rotary International Convention Melbourne 2023. The left side features a collage of colorful circular icons representing various Rotary activities and locations. The right side contains the text: "Rotary International Convention Melbourne 2023". At the bottom left, it says "IMAGINE MELBOURNE, WHAT'S AUSTRALIA NEXT 27-31 MAY" and "#Rotary23". At the bottom right, it says "Rotary" with the logo and "MELBOURNE 2023".

Rotary  
International  
Convention  
Melbourne 2023

IMAGINE MELBOURNE,  
WHAT'S AUSTRALIA  
NEXT 27-31 MAY

#Rotary23

Rotary MELBOURNE 2023

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# FROM THE DESK OF CLUB PRESIDENT

CP RTN. DR. SMITA SINHA

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Rotary Greetings to one and all!!!

Come July, a new dawn appears on the horizon of rotary clubs across the globe with new enthusiasm, new moods and new vigour and vitality. With July also comes the downpour of monsoon shower to show new hopes and joys as the baton of leadership rolls on and pass it on to new leaders. On the midnight of First July 2022, RI President of 21-22 Rtn. Shekhar Mehta passed on the leadership baton to Rtn. Jennifer E. Jones, the first ever woman in the history of 117 year old organization like Rotary who created history, a proud moment for all of us.

Here, I recall my interaction with Rtn. Jennifer sometime in late August or early September of 2020, when I congratulated her after the results were declared. Very humbly, she reciprocated and also accepted our invitation to attend a virtual program on peace and harmony, the first ever Diversity, Equity and Inclusion program by any club of our District which was to be held in early 2021. Few months later, while I was contemplating whether to organize such a big online event where celebrity dancers from New York to lesser known/unprivileged dancers of Chunakoli tribal village were to perform on the same platform to showcase the theme called "UNISON" and was giving a second thought, when one fine day, I received the mail from Kelly to finalize the date for RIPN Jennifer E. Jones's virtual visit to the club as the Chief Guest that made me rush to the then DG Rtn. Saumya Ranjan Mishra and Club President Rtn. Bani Sengupta to organize the program. To my utter surprise, on the program day on March 2021, the Chief Guest, the then RIPN Jennifer was the first person to log in which early in the morning at Canada (speaks of her punctuality, humility and commitment) 5 minutes before schedule, wrapped in a green saree with bindi on forehead (speaks of her accepting and respecting Indian culture and creating an atmosphere of inclusion). She sat through the entire 3 hours program that encouraged us immensely. This incident taught me another dimension to leadership.

As our club was chartered only three months back, our leadership roles did not change with the beginning of the new Rotary year in 22-23 except for one or two positions. We had a wonderful three months of dedicated service last Rotary year that included sustainable Projects such as 'Mission Thalassemia', 'The Green Fingers' besides rendering a series of 'Jala Seva', 'Annapurna Day' and hosting/co hosting District DEI events; 'EMBRACE 3,4, and 5', multidistrict/multi country webinar 'UTOPIA'. Our installation ceremony and OCV public meeting were held in hybrid mode successfully. RCC Florentina did a commendable job by organizing in collaboration with our club an awareness program on 'Organ donation', a vocational training on 'Phenyl making' etc and RCC members participated in District RCC seminar and Menstrual hygiene day seminar. We also settled a refugee single mother with a baby son and younger siblings at Nairobi along with RC Nairobi North by providing a vocational training course on 'Pastry making'. Our social media presence in FB, Twitter, Instagram are quite strong and have many followers. We also brought out two issues of our club bulletin 'The Flamingo Hub'.

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# FROM THE DESK OF CLUB PRESIDENT

CP RTN. DR. SMITA SINHA

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All these achievements were possible within a short span of just three months due to the passionate involvement and mutual trust, feeling of fellowship and solidarity among the club members. From the core of my heart, I congratulate you all for our collective achievements and wish good luck for better and bigger humanitarian projects in future.

This Rotary year revolves round the theme 'Imagine Rotary'. Let's us imagine a better world for each one of us; an inclusive world, a healthy world, an illiteracy free world and the ideas so generated through our imaginations can be translated in to action for such a world if we all join hands. Out of the four goals RIP Jennifer stresses on, DEI and Empowering the girls are also our goals. Last RY, I had the opportunity to serve as the District DEI Chair and with my seven zonal chairs could organize 15 events to promote the ideals of Diversity, Equity and Inclusion in Rotary and in the community in which the last three events were co/hosted by our club. This experience will help us to further our mission on DEI in order to create a more inclusive and sustainable world. Similarly, during my assignment as District coordinator, Menstrual Hygiene in RY21-22, our district had signed a MOU with AL2050 Foundation for empowerment of girls and women. We will further the collaboration in this mission and take the most of this MOU. I feel elated being a woman, I am leading this prestigious club this year too as the club President when the RI President is also a woman and my country's President is also a woman. While, this is definitely a proud moment to rejoice, the word 'Empowerment of Women' should not be interpreted as power over men rather it should be understood as overcoming various barriers, discriminations, taboos and exclusion faced by women and in full participation of their inner potency in all spheres of life.



The word 'IMPOSSIBLE' does not exist in the dictionary of the passionate Rotarians. So, my dear Flamingo family members, we will definitely make a liveable world. I had enjoyed my brief period of Presidentship in last RY with you all by my side constantly guiding and cheering me to do more. I am confident, I shall be getting the same support from you all this year.

Together, we flamingos at 'The Flamingo Hub' will make a difference in the world. I congratulate the Bulletin Editor, Director Public Image and the entire editing team for bringing out a fabulous bulletin.

Thank you all.

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# ACTION PLAN

## 2022-2023

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The plan of activities under various avenues of service has been written down keeping in view the Rotary theme of RI President Jennifer E. Jones "Imagine Rotary". The plan and objectives prepared on the guidelines of Rotary International incorporating the thrust areas and goals of the district and approved by the board of directors is as follows:

### Objectives

- To grow Rotary to grow our service.
- To grow the impact of our project.
- To grow our membership so that we can achieve more.
- To develop the rotary theme for the year 2022-23 "Imagine Rotary"
- To implement the District Governor's plan and objectives for the year 2022-23.

The various areas of action of our club have been planned for the year 2022-23 with due consultation with the directors of the respective services which are as follows

### A. CLUB SERVICE

Weekly meetings: 24 nos (with External and internal Speakers, Felicitation to members on their Wedding Anniversaries and Birthdays).

Board meeting: 6 nos

Club Assembly: 4 nos

Installation day celebration

Charter Day Celebration

Official Club Visit of DG

Festivals celebration

Family Picnic

Independence Day, Republic Day and, various international day celebration

To pay semi annual dues in July, and January

To make regular club meeting interesting, and vibrant

To increase members participation in district Conference, District Assembly and various district function.

To initiate mentoring and orientation in new members.

To have 100% of club members registered in My Rotary and Rotary India app.

To publish two bulletins of "The Flamingo Hub" on installation and on official DG visit. Other monthly program and activities circulated among members through e-mail and WhatsApp group of RCB Flamingo.

To have club website and social media presence in Facebook, Twitter and Instagram

To distribute updated club roster among members

To increase members of the club by 10%.

To do more collaborative work with different clubs/Districts including the series on UTOPIA

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# ACTION PLAN

## 2022-2023

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### B. VOCATIONAL SERVICE

To promote the Four -way Test

To distribute objects and ideas of Rotary in business places and professional institution

To present vocational awards in special functions

To impart vocational training in collaboration with RCC Florentina

To organize teachers training and soft skill training

### C.COMMUNITY SERVICE

To plant 500 saplings of various varieties at Dalei Farm for Miyawaki Forest under continuing project "The Green Fingers"

To further the project "Mission Thalassaemia"

To initiate project "Mission Aphasia"

To organize Blood donation camp

To organize Health camp in schools/villages and slum areas.

To promote solar energy and rain water harvesting to protect mother earth for future generation.

To adopt a school near Anandpur, Keonjhar.

To organize awareness program like traffic rules, mother and child nutrition, availing benefits of the govt. initiatives for the upliftment of the poor etc

To organize adult literacy program.

To do collaborative projects with Government bodies, NGOs and hospitals and other rotary clubs

### D.INTERNATIONAL SERVICE

To increase number of Paul Harris Fellows in the club

To support our organization by contributing at least \$30 per member

To motivate members to attend RI conference and RI events

To encourage our members to attend more and more meeting in overseas rotary clubs

### E.Youth Service

To strengthen Rotaract, Interact clubs and RCCs.

To organize music, debate, painting, sports and dance competitions among youth and sponsor RYLA participants.

To celebrate World Interact and Rotaract Day.

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# ACTIVITY REPORT

11TH JUNE 2022- 27TH JULY 2022

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## CLUB SERVICE

- Number of Regular Club Meetings (Bi-Monthly) held- 03
- Number of Board Meetings held - 02
- Number of Club Bulletin "THE FLAMINGO HUB" - 01
- Webinar/Observation held on
  1. International Yoga Day
  2. Doctors Day
  3. Chartered Accountants Day
- Birth days celebration of members & wishes on Raja and other festivals
- Co-hosting District DEI Seminar
- EMBRACE-5

## COMMUNITY SERVICE

- Mission Thalassemia
  - Project "The Green Fingers"
  - Annapurna Day
  - RCC Plantation Program
  - District Fellowship Plantation Program
-

# EMBRACE SERIES FINALE

DISTRICT DIVERSITY, EQUITY, AND INCLUSION SEMINAR



EMBRACE-5 ON 2022





# EMBRACE SERIES FINALE



DISTRICT DIVERSITY, EQUITY, AND  
INCLUSION SEMINAR

EMBRACE-5 ON 2022

A webinar, *Embrace*,  
on transgender  
issues was held  
with LGBTQ  
resource  
persons in the  
presence of  
Dr Smita Sinha,  
club president and  
district DEI chair.



 CLUB HOP

RC Bhubaneswar Flamingo — RID 3262



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# EMBRACE SERIES FINALE

DISTRICT DIVERSITY, EQUITY, AND  
INCLUSION SEMINAR

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EMBRACE-5 ON 2022



# MISSION THALASSEMIA

A PROJECT ON AWARENESS, MANAGEMENT,  
AND PREVENTION



HEALTH CAMPS CONTINUE..



ROTARY CLUB OF BHUBANESWAR FLAMINGO  
RID 3262

*Launches*

## MISSION THALASSEMIA



*a project on awareness, management, & prevention*

### PROJECT CYCLE

- THALASSEMIA CARE AND MANAGEMENT OF THE EXISTING PATIENTS
- PREVENTION BY :  
SPREADING OF AWARENESS  
GENETIC COUNSELLING  
PRE-NATAL DIAGNOSIS
- BLOOD CAMPAIGN AND BLOOD DONATION
- MASS SCREENING CAMPS
- MEDICAL CHECK UP AND BLOOD INVESTIGATION CAMPS

### OUTCOME

- IMPROVE THE QUALITY OF LIFE (QOL)
- BALANCE THE RESOURCES ( BLOOD ) VS. REQUIREMENT
- REDUCE THE DISEASE BURDEN IN SOCIETY
- IMPACT ON FINANCIAL RESOURCES.



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# MISSION THALASSEMIA

A PROJECT ON AWARENESS, MANAGEMENT,  
AND PREVENTION

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Thalassemia camp was conducted at three districts of Odisha i.e. Bhadrak on 20th June (19 patients in no.along with their parents) , Dhenkanal on 12th July( 17 patients in no.along with their parents) and at Kendrapada on 23rd July ( 22 patients in no.along with their parents) . The beneficiaries were mostly thalassemia patients. The patients were followed up with their protocol of treatment and few poor patients were also given medicine support. Genetic counseling was done with high risk families and they were convinced to go for screening in their siblings, which will be further carried out in the subsequent camps.

## DHENKANAL



## KENDRAPADA



# MISSION THALASSEMIA

A PROJECT ON AWARENESS, MANAGEMENT,  
AND PREVENTION



BHADRAK



Sickle Thalassemia Awareness and treatment camp was held on 26/06/2022 at ANGUL Sai Temple with a total no. of 43 beneficiaries. Genetic counseling, Treatment follow up was provided. 3 new cases diagnosed, 10 carrier detected from high risk families; Vaccination given : 3 pneumococcal and 30 Hepatitis B; Lunch was provided by devotees as Prasad



# THE GREEN FINGERS

A PLANTATION DRIVE FOR A SUSTAINABLE EARTH

#OnlyOneEarth

## INITIATIVE & GOAL



A new initiative by RC Bhubaneswar Flamingo to develop a Miyawaki Forest at Jatani under the initiatives by the club Vice -President Rtn. Manabendu Rath started on 30th May 2022.

During the second leg of the plantation drive 50 Bamboo Saplings were planted. The club with technical supports from the experts intends to convert this barren farm land in to an oxygen rich Miyawaki forest.



**Rotary**  
**PEOPLE OF ACTION**

**Rotary International**

**The Green Fingers**

**PLANTATION DRIVE FOR A SUSTAINABLE EARTH**  
**A PROJECT BY ROTARY CLUB OF BHUBANESWAR FLAMINGO**

**CLUB OF BHUBANESWAR FLAMINGO**  
**RID 3262**

**Charter Number: 224175**  
**Charter Date: 25 March 2022**

# THE GREEN FINGERS

A PLANTATION DRIVE FOR A SUSTAINABLE EARTH

#OnlyOneEarth

SECOND LEG OF "THE GREEN FINGERS" PROJECT HELD AT DALEI FARMS ON THE 24 JULY 2022



# ANNAPURNA DAY



#CareForEveryone

HELD ON 2 JULY 2022





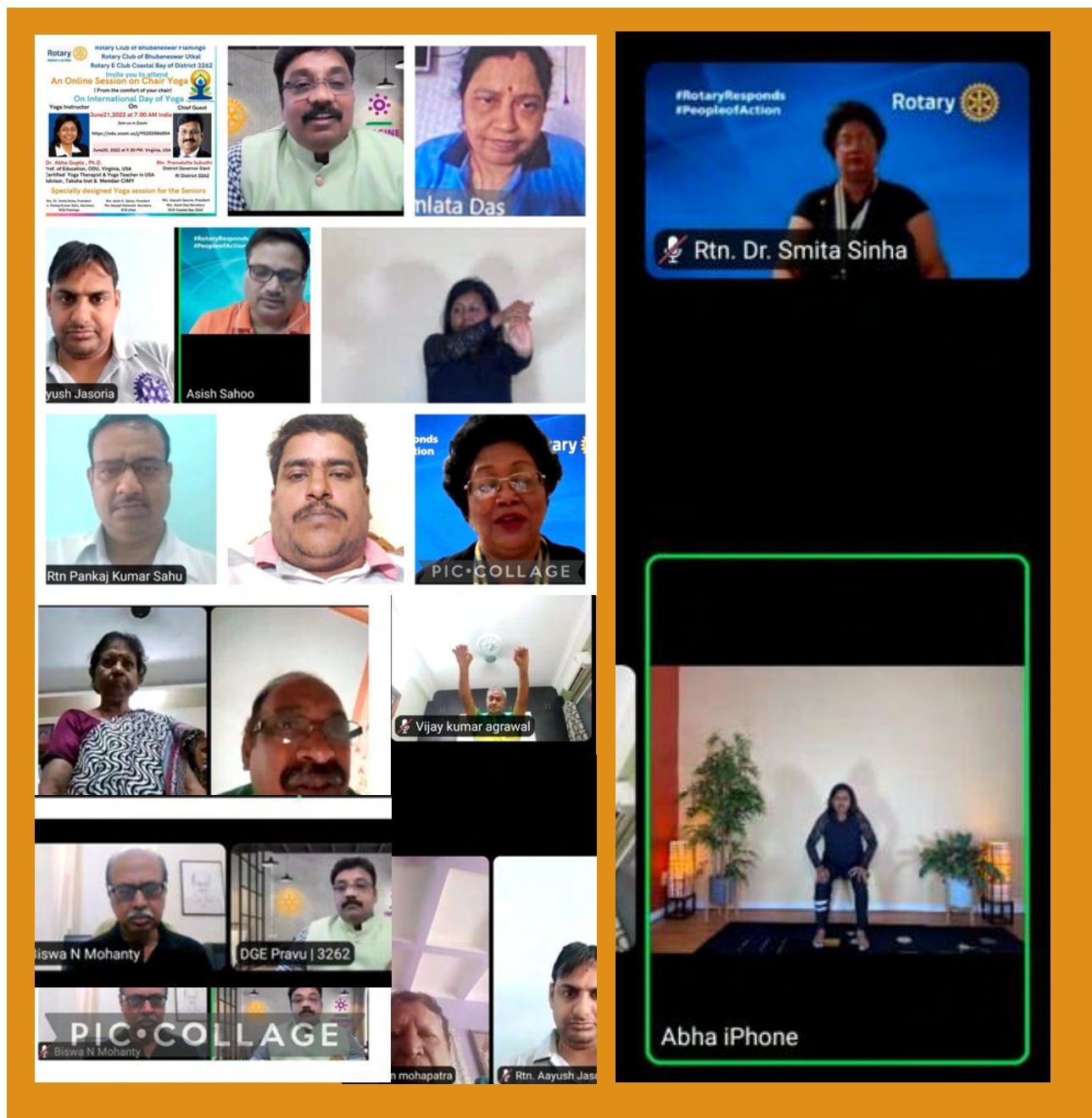
# CHAIR YOGA SESSION

HELD ON INTERNATIONAL YOGA DAY

#YogaForEveryone

A special online Chair Yoga Session designed for Seniors on the occasion of World Yoga Day by Dr. Abha Gupta, a Certified Yoga Therapist & Yoga Teacher in USA. She is also a Prof. of Education at ODU, Virginia, an Advisor at Taksha Institute and a Member of CIMY.

Organised in collaboration with Rotary Club of Bhubaneswar Utkal, and Rotary E Club Coastal Bay



# RCC FLORENTINA



## PLANTATION PROGRAM

RCC Florentina in collaboration with Maitree Mahila Samiti organised a plantation program on 25th July in the premises of our club location Fakir Mohan Citizen Community Hall. BMC Mayor Rtn. Sulochana Das was the Chief Guest and Local Corporator Deepak Mishra was the Guest of Honour at the event.



# MINUTES OF LAST MEETING



Regular Meeting #2

2022-2023



17 July 2022



4:00 PM IST



Zoom Meeting



ID: 844 0740 4187  
Passcode: 328004

## Members Present

- |                               |                                 |
|-------------------------------|---------------------------------|
| 1. Rtn. Dr. Smita Sinha       | 8. Rtn. Dr. Hemlata Das         |
| 2. Rtn. Manabendu Rath        | 9. Rtn. Akhila Kumar Sahoo      |
| 3. Rtn. Pankaj Kumar Sahu     | 10. Rtn. Reeta Patnaik          |
| 4. Rtn. Deba Sundar Mohapatra | 11. Rtn. Anshuman Patnaik       |
| 5. Rtn. Nikhil Ranjan Nayak   | 12. Rtn. CS Satya Pradeep Roy   |
| 6. Rtn. Rtr. Susita Das       | 13. Rtn. CS Rashmi Agarwal      |
| 7. Rtn. Sadashiba Mishra      | 14. Rtn. Dr. Jagan Bihari Sahoo |
|                               | 15. Rtn. Dr. Prasannanshu       |

1. Meeting called to order by the President Rtn. Dr. Smita Sinha.
2. One minute silence invocation was observed for World Peace & Understanding followed by National Anthem.
3. Minutes of the last meeting held on 03<sup>rd</sup> July 2022 was read out by the Secretary Rtn. Pankaj Kumar Sahu and was confirmed.
4. The decision taken in today's board of directors' meeting was read out and was unanimously approved.
5. A poetry, art & photography competition shall be conducted online to observe the World Youth Day on 12<sup>th</sup> August 2022.

## **Forth-coming Projects/Events**

All members were requested to attend the following events:

1. Second round of plantation drive at Dalei Farms-Jatani, under the project "The Green Fingers" in order to develop the entire farm into a Miyawaki forest on 24<sup>th</sup> July 2022 at 10 AM.
2. Plantation Drive by RCC Florentina in collaboration with Maitri Mahila Samiti on 25<sup>th</sup> July 2022 at the premises of Fakir Mohan Citizen Community Hall at 4PM.
3. 2<sup>nd</sup> Installation Ceremony to be held at Rotary Bhawan on 27<sup>th</sup> July 2022 at 7:30 PM.
4. World Hepatitis Day to be observed on 28<sup>th</sup> July 2022; details will be circulated later.

## **Resolved That**

To approve board decisions.

## **Attendance Statistics: 15 Members**

Attendance statistics was given by Sgt.-At-Arms Rtn. CS Satya Pradeep Roy total members present 15.

Vote of thanks was delivered by Rtn. Dr. Hemlata Das.

Meeting was adjourned by the President.

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# BOARD OF DIRECTORS 2022-2023

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PRESIDENT	Rtn. Dr. Smita Sinha
PRESIDENT ELECT	Rtn. Pankaj Kumar Sahu
PRESIDENT NOMINEE	Rtn. Dr. Hemlata Das
VICE PRESIDENT	Rtn. Manabendu Rath
SECRETARY	Rtn. Pankaj Kumar Sahu
JOINT SECRETARY	Rtn. Dr. Ysmin Ysasmin
TREASURER	Rtn. Dr. Hemlata Das
DIRECTOR-CLUB ADMINISTRATION	Rtn. Aditi Agarwal
DIRECTOR-MEMBERSHIP	Rtn. Reeta Patnaik
DIRECTOR-PUBLIC IMAGE	Rtn. & Rtr. Susita Das
DIRECTOR-ROTARY FOUNDATION	Rtn. Anshuman Patnaik
DIRECTOR-SERVICE PROJECTS	Rtn. Nikhil Ranjan Nayak
DIRECTOR-STRATEGIC PLANNING	Rtn. CA Surendra Kumar Sahoo
SERGEANT-AT-ARMS	Rtn. CS Satya Pradeep Roy
BULLETIN EDITOR	Rtn. Partha Sarathi Hansdah
CLUB TRAINER	Rtn. Er. Deba Sundar Mohapatra



Meet the Board on  
[rotarybhubaneswarflamingo.org](http://rotarybhubaneswarflamingo.org)

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# COMMITTEE CHAIRS AND CO- CHAIRS

Committee	Chair	Co-Chair/s
Literacy	Rtn. Akhila Kumar Sahoo	1.Rtn. CA Surendra Kumar Sahoo 2.Rtn. Prof. Dr. Prasannanshu
Youth Service	Rtn. Udit Batusharma	1.Rtn. Jagan Bihari Sahoo 2.Rtn. Rtr. Susita Das
Environment	Rtn. CS Satya Pradeep Roy	1.Rtn. Manabendu Rath 2.Rtn. CS Rashmi Agarwal
Empowerment of Women & Safe Menstrual Health	Rtn. Dr. Ysmin Ysasmin	1.Rtn. CS Rashmi Agarwal 2.Rtn. Reeta Patnaik
Health (Preventive)	Rtn. Dr. Jagan Bihari Sahoo	1.Rtn. Dr. Pabitra Kumar Misra 2.Rtn. Dr. Ysmin Ysasmin
Health (Curative)	Rtn. Dr. Pabitra Kumar Misra	1.Rtn. Vijay Dash 2.Rtn. Nihar Ranjan Nayak
Health (Thalassemia Task Force)	Rtn. Dr. Hemlata Das	1.Rtn. Anshuman Patnaik 2.Rtn. Reeta Patnaik
Health (Aphasia Task Force)	Rtn. Prof. Dr. Prasannanshu	1.Rtn. Dr. Ysmin Ysasmin 2.Rtn. Dr. Jagan Bihari Sahoo
Media Relation	Rtn. Sadashiba Mishra	1.Rtn. Aditi Agarwal 2.Rtn. Akhila Kumar Sahoo
Community Service	Rtn.Reeta Patnaik	1.Rtn.Anshuman Patnaik  2.Rtn.Vijay Dash
Vocational Service	Rtn. Vijay Dash	1.Rtn. Er. Debasundar Mohapatra 2.Rtn.CA Surendra Kumar Sahoo
International Service	Rtn. Manabendu Rath	1.Rtn.Udit Batusharma 2.Rtn.CS Rashmi Agarwal
Diversity, Equity & Inclusion	Rtn. Aditi Agarwal	1.Rtn. Mandeep Sahoo 2.Rtn.Seshadev Swain
Peace	Rtn. Seshadev Swain	1.Rtn.Asutosh Sahoo

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# CLUB ROSTER

## 2022-2023

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Dr.	SMITA		SINHA	Academician & Researcher
Mr.	PANKAJ	KUMAR	SAHU	Banking, Finance & Enterprenuer
Mr.	DEBA	SUNDAR	MOHAPATRA	Civil Engineer
Mr.	ANSHUMAN		PATNAIK	Information Technology
Ms.	SUSITA		DAS	International Business & Tennis Player
Mr.	SURENDRA	KUMAR	SAHOO	Chartered Accountant
Mrs.	REETA		PATNAIK	Artist
Mr.	NIKHIL	RANJAN	NAYAK	Information Technology & Analytics
Dr.	JAGAN	BIHARI	SAHOO	Medical Practioneer Dentist
Mr.	VIJAY		DASH	Sales
Ms.	ADITI		AGARWAL	Event Manager
Mr.	PARTHA	SARATHI	HANSDAH	Administration
Dr.	YSMIN		YSASMIN	Medical Practioneer General Medicine
Mr.	UDIT		BATUSHARMA	Legal Professional
Mr.	SATYA	PRADEEP	ROY	Company Secretary
Mr.	SESHADEV		SWAIN	Catering Services
Mr.	AKHILA	KUMAR	SAHOO	Garments
Mr.	SADASHIBA		MISHRA	Social Service
Dr.	HEMLATA		DAS	Medical Practioneer Oncologist
Mr.	MANDEEP		SAHOO	Real Estate
Mr.	MANABENDU		RATH	Communication Consultant & Film Maker
Dr.	PABITRA	KUMAR	MISRA	Medical Practioneer Urologist
Ms.	RASHMI		AGARWAL	Company Secretary
Mr.	NIHAR	RANJAN	NAYAK	SAP Enterprise Resource Planing
Mr.	ASUTOSH		SAHU	Photography
Dr.	PRASANNAANSHU			Academician & Researcher
Mr.	VIJAY	NARAYAN	KEWALRAMANI (Honorary Member)	Chartered Accountant

*Strength lies in Diversity*

**"OUR ABILITY TO REACH  
UNITY IN DIVERSITY WILL BE  
THE BEAUTY AND THE TEST  
OF OUR CIVILIZATION"**

**-MAHATMA GANDHI**

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# KNOW YOUR NEW MEMBER

RTN.DR. PRASANNANSHU

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LL.B., M.A. (Lingu., DU), M.A. (Gen. Lingu., Univ. of Groningen, The Netherlands), M.A. (Eng.), M.Sc. (Univ. of Potsdam, Germany), M.Phil. (DU), Ph.D. (DU).

Professor, National Law University, Sector 14, Dwarka, New Delhi 110078.

Director, Centre for Linguistic Justice and Endangered Languages, NLUD.

Project Coordinator of 'Study and Research towards Preservation and Promotion of Indigenous and Endangered Languages'; Member of the Publication Committee of the Linguistic Society of India (2018-20).

Visiting Professor, Université Paris Nanterre, France; Visiting Professor, Università Del Piemonte Orientale (UPO), Italy; Fellow of the Institute for Advanced Studies in the Humanities, Edinburgh, UK. British Academy

Areas of Interest: Endangered Languages; Law and Language; Law and Literature; Law and Culture; Communication Skills; Linguistics; Neurolinguistics; Psycholinguistics; Clinical Linguistics; Anthropological Linguistics.

Has been associated with: University of Delhi (India); IASH, University of Edinburgh (UK); American Institute of Indian Studies (AIIS); MAIT (GGSIPU, Delhi); Skyline University College, Sharjah (U.A.E.); Bureau of Parliamentary Studies and Training, Parliament of India; LNJNI National Institute of Criminology and Forensic Science; AIIMS, ICAI, and several others.

Dr. Prasannanshu is a well known poet in Delhi poet circle.

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# AN ODE TO ODISHA



BY RTN.DR. PRASANNANSHU

My tribute,  
My respect,  
My thanks,  
To the ancient  
Culture,land,  
And language  
Of Odisha!

Thanks to my Odia Brothers  
and sisters,  
For accepting me  
In their arms,  
For the  
Four memorable days!

The sights, the smells,  
The taste of the food,  
The roads, the temples,  
All are with me.

The inner turmoil,  
The peace,  
The sea at night,  
Surf in sight,  
Calm of moon bright,  
The fight, the fright,  
The reconciliation,  
And bliss  
All is with me.

Dear Odisha,  
You propelled me,  
From a stage of mind,  
To another.  
Thanks again!

You made me proud,  
Once again,  
To be an Indian.

You opened  
Your heart,  
Your homes,  
And your spirit,  
To me,  
Who is,  
One of you, and  
Who always carries  
Your mark,  
Since birth,  
Without knowing.

You are a part  
Of my consciousness,  
I just touched  
Your soil  
To reclaim  
My inheritance,  
My dormant self!

You opened my mind  
To your language,  
And meaning.  
You touched my body  
With the magic pen  
And Lo! I could  
Understand you,  
Even in Odia!  
Translations lost meaning,  
As no intermediary  
Was needed.

Dear Odisha,  
You gave me  
Lord Jagannath,  
And he opened  
The door of

Odisha in my depths.  
Lord called me  
To hug me tight  
In his embrace  
To fill me with his grace  
To tide over  
All strife and struggle.  
Bande Utkal!

My hair still stand on ends,  
The Goosebumps are real.  
I sit in silence,  
Thinking just of you!

Thanks Kalinga:  
Konark's Sun  
Fills me with light.

The mystic energy,  
And experience  
Of the caves, stones,  
And stairs' flight  
Of Udayagiri and Khandagiri  
twins  
Still my heart wins.

Salutations O,  
Chandraprabhu, and  
The great Ford-Makers  
To open your  
Closed doors to me!





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# WOMAN EMPOWERMENT AND THALASSEMIA PREVENTION



BY RTN. DR. HEMLATA DAS

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## CONCEPT ON THALASSEMIA :

Thalassemia is an inherited red blood cell abnormality, a state of chronic illness that requires lifelong treatment, which includes repeated blood transfusion, and regular intake of medicines for removal of iron, and the only curative option is a bone marrow transplant. Failing in proper management, increases the mortality and morbidity from Thalassemia, in those countries where it is prevalent. It places a financial and emotional burden on the family and the entire healthcare system. Therefore, Prevention is a better option to reduce the sufferers and the suffering.

## MAGNITUDE OF THALASSEMIA :

India carries a substantial public health problem of Thalassemia. As per the National Health Mission (2016) report, there are approximately 1-1.5 lakh children with Thalassemia Major and nearly 42 million carriers of the  $\beta$  Thalassemia trait. However, in India the reported average prevalence of Thalassemia carriers is 3-4%, implies that there are 30-40 million carriers in this multicultural and multilingual population of 1.3 billion people.

## UNDERSTANDING ABOUT INHERITANCE :

Thalassemia is a genetically inherited disorder. Parents usually carry the defective gene, if they have given birth to a thalassemia child with the disease. The occurrence of this thalassemia gene in the family can be either in the form of disease or as a carrier. When the defective genes are inherited from both parents, a thalassemia disease comes into existence. When one defective gene is inherited from either of the parents, then it is only a state of defective gene carrier or trait but not the disease. Usually, the trait does not show significant symptom of the disease but can pass the defective gene to the future generation. Now, the families with thalassemia genes are getting identified retrospectively i.e. after the birth of a new thalassemia case.

## WOMAN EMPOWERMENT AS A RESOURCEFUL PREVENTABLE MEASURE :

Women are a pivot in the family and also a strong pillar of society. A woman is a friend, daughter, sister, spouse, and mother, and can be a responsible citizen of the nation. If she understands the gravity of health issues, can re-enforce and implement the desired issue in different aspects. Irrespective of their education level, they have the capacity to balance most situations by utilizing their skills and intellect. They can be resourceful entities to execute the prevention strategy in society. Myth and social fear about this genetic disorder can get nullified with her understanding and subsequently, volunteer for screening. As a whole, it will affect the psychology of society, starting from individuals, their parents, children, brothers, sisters, and even extended family. This can be alleviated by improving knowledge, changing social attitudes, and by enhancing practice among the population. Furthermore, the optimistic thought in a woman may make life-altering decisions based on the results of a genetic test.

## ADVANTAGES OF THALASSEMIA AWARENESS IN WOMEN:

In the present scenario, thalassemia stands with social fear which has an adverse impact on volunteer screening. But this can be eradicated with woman empowerment through enhancing their literacy and independence. Awareness about Thalassemia and its screening will enable a woman to make life choices, including screening for carrier status and decision-making in concern to marriages, screening her children, and saving their generation from the emerging disease. Early detection of carriers gives opportunities for informed choices for future decision-making. Premarital screening alone can tremendously decrease the birth prevalence of  $\beta$ -Thalassemia major.

## PREVENTION STRATEGY :

The National Health Mission of India has formulated a framework for preventing and managing these haemoglobin disorders. Community-based public health efforts such as educating health professionals, school and college students, and pregnant women, play a crucial role in the health and wellness of the society at large. The vital preventive measure includes general public awareness, volunteering for mass screening and counselling of at-risk families, and pre-marital and prenatal diagnosis. These strategies will reduce the incidence of new cases in the future generation. Awareness and screening programs can significantly impact the detection of Thalassemia carriers in low-resource-constrained countries. Women empowerment can play a vital role in the prevention of Thalassemia. It can boost their self-confidence, individuality, self-respect, personality, capacity, talent, and efficiency, which will work as a boon that will work at an individual level, family, community, and even for future generations. How much young women should be made aware of Thalassemia and its screening for carrier status and make them realize the importance of willingness to screen. It strongly supports the need for participants to receive an education drive on Thalassemia at the educational institution that will empower a girl/woman. and raise awareness on Thalassemia and screen carriers.

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# ESSENCE OF LIVING: VALUES

BY MISS MANYA MUNJAL

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From the vastness of the sky to the depths of the ocean, this boat of life can only reach the shore via the efforts of value. Values are synonymous to fingerprints, they won't be the same for everyone, but will leave your mark everywhere you go. Just like fingerprints, these values determine our identity in our life and showcase our authenticity.

Henry Ford quoted, 'the only real mistake is the one from which we learn nothing', taking inspiration from this, one of my core values is learning from history. It is often said to stop grieving and people are suggested to move on. But the key aspect that society forgets to mention here is that we must embrace and gain education from our mistakes once we commit them. Having this knowledge of learning, my life has become a little hurdle less. I forbade from repeating the history and thus live peacefully. Had the society too acknowledged this fact, the level of crime, rate of violence and the amount of hatred would have reduced.

Secondly, an individual who is not connected with his roots and is not keen towards following his culture struggles to survive. Such a human is someone whose skeletal body remains, while the ethical soul is crushed. Thus, to conquer upon my problems and to have my existence unthreatened I stay connected to my roots and respect my heritage. If the society develops such an ideology then undoubtedly it would ace in every field along with

having their identity. I hope create not a utopia but a realistic society where all of these things are taken care of. For instance, in Japan, the historical and cultural roots of people are very deep. Filled with rites and ancient traditions, the Japanese honour their mythology and this is one of the main reasons behind their unification and brotherhood. Talking about Japan, there is an urge of highlighting the value of patriotism. Embedded in my blood, being a patriot might seem hard but it helps me to shine my country's name and be an asset for it, leading it to prosperity.

Nation consist of people. And with their effort, a nation can accomplish all it could ever want.' Said by the legendary A.P.J C Abdul Kalam, I stand in affirmation with this thought. With its peoples support, the nation gets power to rise, and this is a fact undeniable. Even inscribed in the history of my nation, India got independence in 1947 with an amalgamation of every patriot's effort. Prosperity and peace came after the perseverance of patriots and taking lesson from this, we can learn that how patriotism is an integral part of the society we live in. This historic saga is also the evidence of how ambition when put into use can help to gain success. But the loop here is that ambition should be planned effectively. If your ambitions take the wrong road, you will go towards self-destruction. But, if the mixture of courage, compassion and confidence you put into an aim is correct, then no one can stop you for achieving heights. Every day, I wake up a ray of determination in my eyes, hope in my heart and altruism in my soul. It is this value tree, which has transformed my life. Being an altruist, I go to sleep at night, having a sense of satisfaction that I soothed someone. Imagine, if the society took up not more but these handful values then drastic changes would occur. I hope to create a society, where the mouth speaks truth rather than toxic thoughts, the heart had endearment instead of ego and the soul had attachment in place of avarice.

Lastly, I would put emphasize of the fact that one should never commit the catastrophe of leaving values. Our core values act like our internal compasses which navigates the course of our life. If the values are compromised, we go nowhere.

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# MY JOURNEY AS THE DISTRICT DIVERSITY, EQUITY & INCLUSION COMMITTEE CHAIR RY 21-22



BY CP RTN. DR. SMITA SINHA

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Rotary year 21-22 was quite significant and memorable for me in my Rotary journey. I had just retired from an active professional life although academicians do not retire in the true sense. They continue their research, reading and writing, examining and supervising scholars etc. Post retirement, I was engaging myself with various intellectual pursuits and my Rotary club activities when the then DGE Rtn. Santanu Kumar Pani called me and offered me the position of District DEI Committee Chair for RY21-22 after seeing me organizing the DEI event 'UNISON' in March 2021 which was the first DEI event by any club in our District which was virtually attended by the present RIP Rtn. Jennifer E. Jones as the Chief Guest. The offer enthralled me partly because, I was comparatively new to Rotary with less than 4 years of experience. Though I was holding various club level positions like Bulletin Editor, Literacy Chair and District level positions like Co-Editor GML and Co-Chair Project Dignity etc, I did not have the experience of any higher position in the club or district. Rtn. Pani's confidence in me to become the first DEI chair of the District 3262 boosted my confidence also. With my prior academic and research background I told myself, "Yes, I can discharge my responsibilities". So, started my new mission. Next few months were spent reading and researching on the various concept of diversity, equity, equality, justice, inclusion, exclusion, segregation, assimilation etc and why there is so much of stress for inclusion world over. I read about Donald Trump's Executive order banning the DEI training, President Biden's signing the Executive order to strengthen and advance DEI training, DEI Task Force Committee report of Stanford University, DEI reports by various corporates and universities like Harvard and various information on DEI from the Rotary Learning center. I kept reading a lot to get a clear picture about what my task for 21-22 was going to be. Then sometime, in mid June 2021, DGE Pani told me to select seven zonal chairs to form the committee - the hardest part. Selecting a team with right kind of mindsets for team work who would accept my leadership (without a PP tag on my name) in a hierarchal organization like Rotary was really a tough job. I did not know many Rotarians from all over the district then. I also wanted to have diversity of language, religion, gender, age and profession in the team. I approached some known Rotarian friends and with the help of few fellow Rotarians, I was able to contact few more willing Rotarians and thus was formed the first ever DEI team of the district 3262 in July 2021 duly approved by DG Santanu Kumar Pani to embark on a new journey with me as District Chair and seven zonal chairs Rtn. Rajalaxmi Swain, for Zone1, Rtn. PP. Dr. Surendra Mohan Mishra for Zone2, Rtn. Abdul Hakim Khan for Zone3, Rtn. PP. Joy Das Gupta for Zone4, Rtn. IPP. DR. Pratip Mishra for Zone 5, Rtn. Madhusmita Sahu for Zone6 and Rtn. IPP. G.V. Rao for Zone7.

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# MY JOURNEY AS THE DISTRICT DIVERSITY, EQUITY & INCLUSION COMMITTEE CHAIR RY 21-22



BY CP RTN. DR. SMITA SINHA

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## Why RI's Concern on Diversity, Equity and Inclusion?

The RI is very much concerned that the net membership growth in Rotary for more than a decade now is stuck up around 1.2 million only globally. Therefore, we also need to do self-introspection as to where lies the lacuna. Accordingly, we can think of a cultural paradigm shift in Rotary. Rotary promotes a diverse, equitable, and inclusive culture in which people from under-represented groups including physically challenged people, members from LGBTQ plus have greater opportunities to participate as members and leaders and accordingly, has set up a DEI task force to work on how to make Rotary more inclusive. International Labour Organization report says that "Companies with more inclusive business cultures and policies see a 59% increase in innovation and 37% better assessment of consumer interest and demand." This implicates that organizations that are diverse and inclusive are more productive. We live in a pluri culture and diverse world. Diversity is less about what makes people different—their race, socioeconomic status, gender, physical abilities and so on—and more about understanding, accepting and valuing those differences. Whereas diversity refers to various ways that people differ, equity is about creating fair access, opportunity, and advancement for all those different people. Successful equity initiatives, then, must build fairness and equal treatment into the very fabric of an organization. This requires a design for creating, maintaining, and protecting equity organization-wise, club wise, district wise. Equity recognizes that each person has different circumstances and allocates the exact resources and opportunities needed to reach an optimal outcome. There's a misconception that environments in which diversity and equity are priorities, naturally beget inclusion. It's not always so. Inclusion is the extent to which all the stakeholders feel a sense of belonging and value within a given organizational setting. All leaders should lead with inclusion, because if we create an inclusive environment, then diversity will come automatically. Diversity is a fact. Inclusion is an act — it takes effort and practice. Inclusion leads to equity. Planning for an Inclusive club or district are now equipped with a new concept of DEI, it's time to consider the culture we want to create to make inclusivity a core part of what we do rather than just a one-time effort. Martin Luther King Jr had said, 'Injustice anywhere is a threat to justice everywhere'. He had a dream for a society that would judge his children not by the colour of their skin, but by the content of their character.

## WHY INCLUSION?

Inclusion promotes social justice, which includes efforts to tackle issues such as poverty, exclusion, gender inequality, unemployment, human rights, and social protections and to

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# MY JOURNEY AS THE DISTRICT DIVERSITY, EQUITY & INCLUSION COMMITTEE CHAIR RY 21-22



BY CP RTN. DR. SMITA SINHA

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encourage people to look at how social justice affects poverty eradication and build peace. It also focuses on the goal of achieving full employment and support for social integration. Social justice, according to B.R. Ambedkar is a 'means to create an ideal or a just society based on the three components: liberty, equality and fraternity'. There are Five Principles of Social Justice, viz. Access, Equity, Diversity, Participation, and Human Rights. "Social justice is the view that everyone deserves equal economic, political and social rights and opportunities. Albert Einstein had rightly said, 'Striving for social justice is the most valuable thing to do in life'.

The whole year passed with several programs on creating awareness on various concepts and ideologies behind it and how to make the Rotary clubs and the communities we work for more inclusive, more welcoming for one and all and how to instill the sense of belongingness. We organized several awareness seminars under the series EMBRACE 1-5, EMPATHY involving clubs from our districts and other districts too, inviting speakers from home and overseas to speak on Gandhian concept to positive peace to gender justice and so on to clarify how diversity, equity and inclusion work, through various video plays, various inclusion programs named ENRICH, EUPHORIA, SYNERGY to name a few with visually impaired, physically challenged people, with SC ST communities, LGBTQ+ community, school children as well as adults trying to create a sense of belongingness and welcoming atmosphere for all. We also brought out a small E booklet in Odia. Each time, we experimented, we learnt new things and added to our approach and functioning style. We had our grand Finale of DEI year long events on 27 th June with the Indigenous students. A year well ended with lot of activities and self-satisfaction with team work and team spirit and constant support and encouragement from our DG Rtn.Santanu Kumar Pani and DES PP.Srinivas Prusty. My team became my DEI family. We learnt so much from one other. We are still learning, discussing on how to make the world more inclusive and also enjoying.

And the Journey Continues.....

Let us practice the policy of DEI and create a world in Rotary and in the community, we work for

"Where Mind is without Fear and the head is held High;

Where Knowledge is free.

Where the world has not been broken up

in to fragments by narrow domestic walls:

Where words come out from the depth of truth;

Where tireless striving stretches its Arms" - Rabindranath Tagore

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# EMPOWERMENT OF WOMEN THE WAY FORWARD



BY PP DR. PRATIP MISHRA

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Woman is an incarnation of shakti--- the goddess of power. If she is bestowed with education, India's strength will double. Women empowerment in the present context has become a policy goal both as an end and as a means to achieve other significant development goals. With the yardstick present in the sustainable goal of united nations. Empowerment is fundamentally the development of the skills of women with an uplift in the socio, economic and political status of woman with the central focus on the traditionally under privileged ones in the society.

The principle of gender equality is enshrined in our constitution. It not only says about equality to women but also empowers the state to adopt means to evade positive discrimination in favour of women. Thus empowerment becomes a process which help women to assert their control over the issues that affect their lives. Women have to develop more awareness, to make them politically active, economically productive, socially dignified and independent making their own intelligent decisions that affect their lives.

The United Nations Development Fund for women (UNDFW) includes the following factors in its definition of women empowerment:

- \* Acquiring Knowledge and Understanding of gender relations and the way in which these relations may be changed.

- \* Developing sense of self- worth, a belief in one's ability to secure desired changes and the right to control one's life.

Batiwala (1974) defines empowerment as " the process of challenging existing power relation and of gaining greater control over the source of Power" Thus women empowerment is the process and the result of the process is

- Challenging the ideology of male domination and women's subordination.

- Enabling women to gain equal access to and control over the resources, material human and intellectual. (R.R. kumar K.N.Yadav)

The parameters of women empowerment are raising the self-esteem and self-confidence of women.

Elimination of all forms of discrimination and violence against women and girl child.

Building and strengthening partnership with civil society particularly womens organisation.

Enforcement of constitutional and legal provisions and safeguarding the rights of women.

Building a positive public image of women in society and recognising their effective contribution in the social, economic and political domain.

Capacity building for creative and critical thinking.

Encouraging decision making and collective action.

Enabling women to make informed choices.

Ensuring women's participation in all sphere of life.

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# EMPOWERMENT OF WOMEN THE WAY FORWARD



BY DR. PRATIP MISHRA

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Providing information, knowledge, skills for self-employment.

Elimination of discrimination against women's participation in the area of access to food, equal wages, property rights, family resources, freedom of movement and travel, access to credit, control over savings, earnings and resources, Guardianship and custody of children and their maintenance.

Gender sensitisation curriculum and training in schools, colleges and other professional institutions of bringing about institutional changes.

All the above will help build up the strength and power to swim against the tide and that's what empowerment is all about.

The Beijing International conference of 1995 had also identified qualitative and quantitative indicators of women empowerment. The women empowerment policy 2001 states the goals and objectives for the advancement development and empowerment of women in India. All stakeholders are required to participate for achieving the objectives of the policy.

The road map for woman empowerment has been laid out but still we have to work on it and miles to go on this path till we catch up the standards of our western counterpart specially the Scandinavians. Manu's dictum doesn't hold good today, that she should do nothing independently even in her own house. In childhood subject to her father, in youth to her husband and with his demise to her sons or brothers. That she should never enjoy independence has been proved wrong in a modernised society. Women have come out of their isolation, became educated and stormed the male bastion in jobs and services. Today they are visible in all walks of life. As a partner to Man. From the domestic chores to the public domain. A great support from constitutional safeguards, social legislations and that to women specific. As power is the basis of interest realisation women need to make themselves politically visible and important in order to change the direction of development, empowerment and gender justice. Unless penetrative changes in power relations between men and women are brought about things what change as it is.

Though rays of hope are brighter in recent times and radical changes have come about through participatory mode in the socio - political process which will be instrumental in women empowerment as an essential and desirable means of social development. Its time women realise their immense potentialities for social change. Time to rise and be a part of nation building not through competition but cooperation.

Without women it will be impossible to have a one wing flight. The destiny of Nation more so India is with the integral part of society –Women. In his comments Swami Vivekananda rightly said

“ The best thermometer to the progress of nation is its treatment of women ”

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# THROUGH THE LENS



BY SHREYAS DAS

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IF IMAGINATION CAN DESIGN CARS  
IMAGINATION CAN DESIGN A BETTER WORLD FOR US."  
FEW PHOTOS FROM GOLD COAST VINTAGE CAR SHOW



PIC-COLLA

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# THROUGH THE LENS



BY SHREYAS DAS

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IF IMAGINATION CAN DESIGN CARS  
IMAGINATION CAN DESIGN A BETTER WORLD FOR US."  
FEW PHOTOS FROM GOLD COAST VINTAGE CAR SHOW



PIC•COLLAGE

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# EMPOWERMENT OF WOMEN IN RURAL AREAS

BY PP PROF. JAYANTI JAGDEB

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The topic on Women Empowerment is a burning issue it has become hackneyed but in spite of it, we are not certain when we can really become empowered. The overall condition of women in general and those in developing countries especially in India in particular, has been far from being satisfactory. The discussion will focus on improving the rural women by giving them basic education, decent livelihood through vocation, making them disease free by educating them on adoption of hygienic practices. The deliberations of the eminent speakers will have a positive impact and create awareness to empower the rural women. Basic education is necessary to give them economic strength and help them enter into some vocation. To rear up a child and for social interaction too, a woman needs to be basically educated.

The scenario In rural areas are even worse, male child always get a preference over the female Education belongs to the male child; the girls are destined to work at home and take care of their siblings. After marriage, sometimes in spite of their ill health the girl is to be get as many children as her husband desires. She grows up on a diet that does not meet her nutritional requirements. The demand for dowry are seen as risky investment for parents. It is often regarded that the birth of a boy is a boon and that of a girl is a disaster. The public consciousness on gender crime is a manifestation of seeming deep rooted inequalities and gender discrimination in the worst form- a violation of human rights. We cannot let public interest die down- Awareness is the beginning of everything. Violence against women has taken ghastly shape. Gender crimes like rape should be treated as crimes against humanity.

We have been witnessing ghastly act of violence against women. Such barbaric acts undermines the very foundation of Rule of Law in a civilized society. These heinous acts has racked up issues as to how safe women are in our country. There is still extreme intolerance against women's independence. Increasing violence against women at home and outside has been a major issue of concern for us. Let us work relentlessly to make the society a safer place for women where they can exercise their right of freedom without any coercion. I am sorry if that day will ever come.

There are social workers who have been working hard to make women aware of their rights. Much to the surprise, women are not even aware that they have a right in a man's world. Women must be enabled to have the sense of self-worth, they should exercise their rights to determine choices. They should have the right to have access to all opportunities and resources. They need to have the power to control their own lives, both within and outside the home. Why Women need to have separate rights ?

Are not human rights the right of women too ? Both men and women must strive for the conducive conditions for self expression and development.

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# EMPOWERMENT OF WOMEN: FROM CAPACITY BUILDING TO IDENTITY BUILDING



BY CP RTN. DR. SMITA SINHA

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## DEFINING EMPOWERMENT

'Empowerment' literally means 'to invest with power'. When we talk about empowering women, it has gone to a much broader connotation not limiting to biological inequality and gender differences. In fact, the concept clarifies various myths about the secondary roles of women in the society. It aims to overcome the barriers, discriminations, prejudices that the women are facing in order to generate an environment for their participation in full potency in social, psychological, economic, political and educational spheres. It is a process of transforming one's life situation by gaining control over the self as well as the environment, both internal and external. Empowerment emphasises on improvement in decision making roles, rights to earn as well as to spend, non-discriminatory legal, political and inheritance rights and a capacity to assert against patriarchal norms justifying gender bias in society. In other words, it signifies capacity building. Although women's problems are global issues, it is more pernicious in continents like Asia and Africa where still extended family system, poverty, illiteracy are prevailing. A country's total growth depends on the contribution of women who are almost half of the population.

Women, on whom long-term investments are made, have more bargaining power. Investments depends upon the vision of future and the needs of the present determined by the ideologies of culture. A majority of women, rooted in patrilineal, patri-virilocal kinship, with limited rights over resources and virtually no inheritance rights, dependent, secluded and segregated, their sexuality managed by men, do not have choices or have only limited choices. Most women are still struggling in their quest to achieve power, autonomy and status. In spite of equality guaranteed by law, women in most cases are still suffering in all sections of the society. There are family violence, use of abusive language towards them, workplace harassment, physical and mental torture, dowry issues to name a few. Socio-cultural patterns, taboos and stigmas prohibit most of them to seek the help of law or even to speak about it in public. Patrilineal form of family in most Asian countries tends to be unusually harsh on women with mechanism for the management of their sexuality, material dependence, procreative power. Women constantly struggle for identity in their new matrimonial homes. Gender disparity prevails in most educated families in India vividly seen through the preference for a male child. Ironically, many a times the same mother treats her son and daughter differently. So, it's not only the men responsible for the in-equal status of women at home, women are equally responsible for it. A matrilineal society, on the contrary, gives more power to women folks relatively maintaining an egalitarian status with rights to inheritance and control over economy.

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# EMPOWERMENT OF WOMEN: FROM CAPACITY BUILDING TO IDENTITY BUILDING



BY CP RTN. DR. SMITA SINHA

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The concept of women empowerment, gender equitable status came in to focus with Beijing Conference. People all over the world started working on various concepts and dimensions of empowerment. What exactly empowerment means or tends to achieve? Whether, it means an egalitarian society or female dominated society? How to empower a woman in her own home and make her identity visible? Law alone cannot empower anyone. She needs to be vocal, assertive and make herself understood by all those who surround her. However, demographic research over the past couple of decades has confirmed that a preference for a male child over a female child entrenched in many countries all over the world. In such settings, religious traditions and social norms coupled with economic discrimination against women and girls conspire to ensure that young boys have greater access to education, healthcare and even food than do their sisters. Such neglect leads to markedly higher rate of illiteracy, malnutrition and poor health for girls. Female child infanticides, child sex abuse, child pregnancy is not uncommon in many societies. Sexual abuse can lead to a wide variety of unhealthy consequences, including behavioural and psychological problems, sexual dysfunction, relationship problems, low self-esteem, depression, thoughts of suicide, alcohol and substance abuse and sexual risk taking. Women who are sexually abused in childhood also are at greater risk of being physically or sexually abused as adults.

## AGENDA FOR EMPOWERING WOMEN & ENDING VIOLENCE

Various national governments over the years have implemented various schemes, laws etc to empower women through education, training and employment in workforce to end violence against them and to give them equitable position. Some women have excelled in all fields and have become Prime Ministers and Presidents also. But, the ratio is not very encouraging. We still need a long way to go. Empowering women and girls is not only a worthy goal in its own right but also is a key strategy of eliminating violence. Women will never escape violence as long as they are economically dependent or do not have leadership and decision-making roles. Empowering women is viewed as a long-term process occurring at international, national, community and individual level. Its goal is to eliminate discrimination against women, to strengthen them in leadership and decision-making roles, to increase their access to education, skill development, healthcare system including menstrual health and hygiene and employment, to improve control over their own bodies and self esteem and to develop sense of personal power. It's a fact that when a woman is empowered, the entire family is empowered.

## ROLE OF A ROTARY CLUB IN THE PROCESS OF EMPOWERING WOMEN

A Rotary club has a significant role to play in empowering women and girls as Rotarians work at the grassroot level in the community and hence, can feel where the issues lie. A single frame cannot fit all photos of different shapes and sizes. Similarly, while we take up the projects to empower the women/girls in a particular community, we need to assess the community's need, our goals, focus areas, available resources and most importantly the motivation of the beneficiaries to avail the opportunity and to fully encash it. Motivation can be stimulated. We as Rotarians must make awareness program, before implementing a scheme that will automatically motivate the beneficiaries to enrol in the scheme. From vocational training to self-defence training, from soft skill development to peace scholarship, from building girls' toilets to helping nursing mothers there are n number of areas where Rotarians can take up projects to empower girls. But whatever projects we do take up, it's most essential to inculcate a sense of self-respect and self-esteem in our women beneficiaries (done through discussion and dialogues several times) who must change their own perception towards their own selves ones existence, capacity and capabilities so that they can build their inner strength to establish their own self-identities and empower themselves.

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# PHOTOS

## DOCTORS DAY AND CHARTERED ACCOUNTANTS DAY 1ST JULY 2022



# PHOTOS

## DOCTORS DAY AND CHARTERED ACCOUNTANTS DAY 1ST JULY 2022



Doctors felicitated:  
Rtn. Dr. Hemlata Das  
Rtn. Dr. Pabitra Mishra  
Dr. Madhusmita Nayak  
Rtn. Dr. Ysmin Ysasmin  
Rtn. Dr. Jagan Bihari Sahu

CAs felicitated:  
CA.Rtn. Surendra Sahoo  
CA.Rtn. P. K. Sahu  
CA.Mr. Rudra Narayan Sahoo



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# PHOTOS

## FELLOWSHIP PLANTATION DRIVE

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Fellowship Plantation drive organised by RCB Fellowship today at Kantabada Rotary Grow Oxygen Nursery involving Rotarians from other clubs like RCB Kharavela and RCB Flamingo in the presence of DG Rtn. Pravudutta Subudhi and PDG Rtn. Sibabrata Dash on occasion of 47th marriage anniversary of PP. Prasant Mishra. The plantation program was followed by delicious fellowship snacks.



# PHOTOS

## DISTRICT GOVERNOR 3262 INSTALLATION CEREMONY 22-23





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# PHOTOS

## DISTRICT 3262 AVENUES OF SERVICE, JUNE 2022

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RTN. DR. HEMLATA DAS



RTN. MANABENDU RATH



RTN. RTR. SUSITA DAS

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# PHOTOS

## FELLOWSHIP

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# JULY BORN MEMBERS

WARM WISHES FROM  
RC BHUBANEWAR FLAMINGO FAMILY

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Rtn. Nikhil Ranjan Nayak  
Rtn. CS Satya Pradeep Roy  
Rtn. Er. Debasundar  
Mohapatra  
Rtn. Dr. Ysmin Ysasmin  
Rtn. Vijay Narayan  
Kewalramani  
Rtn. Pabitra Kumar Misra  
Rtn. Sadashiba Mishra



# DO MORE THAN YOU THOUGHT POSSIBLE WITH ROTARY

Visit [rotarybhubaneswarflamingo.org](http://rotarybhubaneswarflamingo.org)  
(Official website of Rotary Club of Bhubaneswar Flamingo) and  
[rotary.org](http://rotary.org) (Official website of Rotary International)  
to find out more

Rotary is a global network of clubs with 1.4 million members — neighbors, friends, leaders, and problem-solvers just like you.

We apply our diverse perspectives and collective expertise to support one another and tackle the most persistent issues that our communities face.

## JOIN US TO:

- Connect with other people of action
- Form new friendships and build your network
- Find creative ways to meet community needs
- Gain new skills and grow as a leader



*FIRST INDIGENOUS PERSON TO BE THE  
PRESIDENT OF REPUBLIC OF INDIA*

**SMT. DRAUPADI MURMU**

*BORN IN ODISHA*



**BREAKING  
BARRIERS IN YEAR**

**22**



"... a proud moment to rejoice, the word 'Empowerment of Women' should not be interpreted as power over men rather it should be understood as overcoming various barriers, discriminations, taboos and exclusion faced by women and in full participation of their inner potency in all spheres of life" - Club President

CP Rtn. Dr. Smita Sinha

*FIRST WOMAN TO BE THE PRESIDENT OF  
ROTARY INTERNATIONAL*

**RTN. JENNIFER JONES**

*BORN IN CANADA*

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*diversity*

IS HAVING A SEAT AT THE TABLE.

*inclusion*

IS HAVING A VOICE. AND

*belonging*

IS HAVING THAT VOICE BE HEARD.

-LIZ FOSSLIN



*Stay Connected*

