



# THE FLAMINGO HUB

“ALONE, WE CAN DO SO LITTLE;  
TOGETHER, WE CAN DO MUCH”

HELEN KELLER



RID 3262

CHARTER NUMBER: 224175

CHARTER DATE: 25 MARCH 2022

MEETS SECOND (VIRTUAL) AND FORTH (HYBRID)

SUNDAY EACH MONTH AT 4PM

LOCATION: FAKIR MOHAN CITIZEN COUNCIL  
COMMUNITY HALL, HOUSING BOARD COLONY,  
BARAMUNDA, BHUBANESWAR, ODISHA





**Rtn. Shekhar Mehta**  
**RI PRESIDENT 2021-2022**



**Rtn. Santanu Kumar Pani**  
**DISTRICT GOVERNOR RID 3262**

**RID 3262**  
**RCB FLAMINGO TEAM**



**Rtn. Dr. Smita Sinha**  
**CHARTER PRESIDENT**



**Rtn. Manabendu Rath**  
**VICE PRESIDENT**



**Rtn. Pankaj Kumar Sahu**  
**SECRETARY**



**Rtn. Dr. Ysmin Ysamin**  
**JOINT SECRETARY**



**Rtn. Debasundar Mohapatra**  
**TREASURER**



**Rtn. Aditi Agarwal**  
**DIRECTOR CLUB**  
**ADMINISTRATION**



**Rtn. Bikasha Kumar Sahoo**  
**DIRECTOR CLUB**  
**MEMBERSHIP**



**Rtn. Rtr. Susita Das**  
**DIRECTOR PUBLIC**  
**IMAGE**



**Rtn. Anshuman Patnaik**  
**DIRECTOR ROTARY**  
**FOUNDATION**



**Rtn. Nikhil Ranjan Nayak**  
**DIRECTOR SERVICE**  
**PROJECTS**



**Rtn. CA Surendra K. Sahoo**  
**DIRECTOR STRATEGIC**  
**PLANNING**



**Rtn. CS Satya Pradeep Roy**  
**SERGEANT AT ARMS**



**Rtn. Partha Sarathi Hansdah**  
**(OAS)**  
**BULLETIN EDITOR**



**Rtn. Seshadev Swain**  
**CLUB TRAINER**



**Rtn. Akhila Kumar Sahoo**  
**LITERACY CHAIR**



**Rtn. Udit Batusharma**  
**YOUTH SERVICE**  
**CHAIR**



**Rtn. Vijay Dash**  
**VOCATIONAL SERVICE**  
**CHAIR**



**Rtn. Dr. Hemlata Das**  
**HEALTH CHAIR**



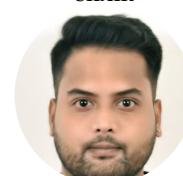
**Rtn. Dr. Jagan Bihari Sahoo**  
**HEALTH CHAIR**



**Rtn. Sadashiba Mishra**  
**MEDIA RELATIONS**  
**CHAIR**



**Rtn. Reeta Patnaik**  
**COMMUNITY SERVICE**  
**CHAIR**



**Rtn. Mandeep Sahoo**  
**INTERNATIONAL SERVICE**  
**CHAIR**

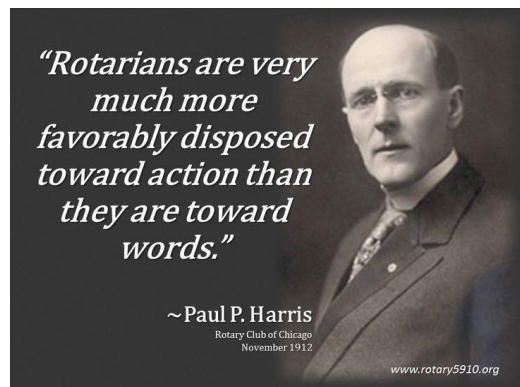


**Rtn. Dr. Pabitra Kumar Misra**  
**HEALTH CHAIR**



**Rtn. Vijay Narayan Kewalramani**  
**HONORARY MEMBER**

# TRIBUTE TO PAUL P. HARRIS



Rotary started with the vision of one man — Paul Harris. The Chicago attorney formed the Rotary Club of Chicago on 23 February 1905, so professionals with diverse backgrounds could exchange ideas and form meaningful, lifelong friendships.

Over time, Rotary's reach and vision gradually extended to humanitarian service. Members have a long track record of addressing challenges in their communities and around the world. Paul.P. Harris was born on 19<sup>th</sup> April 1868 at Racine, Wisconsin, USA to George and Cornilla Harris. He graduated with a Bachelor of Laws in June 1891 from University of Iowa. He began to practice in 1896 in Chicago's main business district.

After establishing law practice, he began to consider the benefits of formation of a social organization for local professionals. In 1905, he organized the first Rotary club **"in fellowship and friendship"** with three clients and local businessmen. Soon he realized Rotary needed a greater purpose – **'Service'**.

Today, Rotary has grown into the world's largest social organization. On our Charter presentation cum installation day, The Rotary club of Bhubaneswar Flamingo pays tribute to this visionary man.

*"Whatever Rotary may mean to us, to the world it will be known by the results it achieves."*

Paul Harris  
Rotary Founder



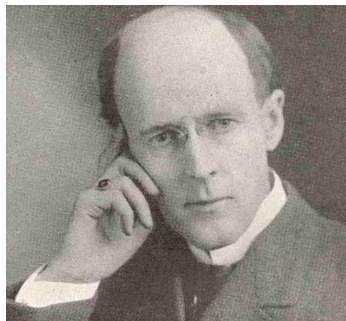
## *THE BIRTH OF ROTARY*

The first Rotary Club was formed when attorney Paul P. Harris called together a meeting of three business acquaintances in downtown Chicago, United States, at Harris's friend Gustavus Loehr's office in the Unity Building on Dearborn Street on February 23, 1905. In addition to Harris and Loehr (a mining engineer and freemason), Silvester Schiele (a coal merchant), and Hiram E. Shorey (a tailor) were the other two who attended this first meeting. The members chose the name Rotary because initially they rotated subsequent weekly club meetings to each other's offices, although within a year, the Chicago club became so large it became necessary to adopt the now-common practice of a regular meeting place.

The next four Rotary Clubs were organized in cities in the western United States, beginning with San Francisco, then Oakland, Seattle, and Los Angeles. The National Association of Rotary Clubs in America was formed in 1910. On November 3, 1910, a Rotary club began meeting in Winnipeg, Manitoba, Canada, the beginning of the organisation's internationality. On 22 February 1911, the first meeting of the Rotary Club Dublin was held in Dublin, Ireland. This was the first club established outside of North America. In April 1912, Rotary chartered the Winnipeg club marking the first establishment of an American-style service club outside the United States. To reflect the addition of a club outside of the United States, the name was changed to the International Association of Rotary Clubs in 1912.

In August 1912, the Rotary Club of London received its charter from the Association, marking the first acknowledged Rotary club outside North America. It later became known that the Dublin club in Ireland was organized before the London club, but the Dublin club did not receive its charter until after the London club was chartered. During World War I, Rotary in Britain increased from 9 to 22 clubs, and other early clubs in other nations included those in Cuba in 1916, Philippines in 1919 and India in 1920.

In 1922, the name was changed to Rotary International. By 1925, Rotary had grown to 200 clubs with more than 20,000 members. In 1985, Rotary launched its Polio Plus program to immunize all of the world's children against polio. By 2022, Rotary has more than 1.4 million members in over 46,000 clubs among more than 200 countries and geographical areas, making it the most widespread by branches and second largest service club by membership, behind Lions Clubs International.



Paul P. Harris

*(as he appeared when Rotary came into being on Feb 23, 1905)*

# *EDITORIAL*

**By: Rtn. Partha Sarathi Hansdah**



It gives me immense pleasure to write this first editorial of the first edition of “THE FLAMINGO HUB”. In what has been the culmination of concrete effort of many people to focus and channelize the dedicated acts of public service of numerous individuals from different domains into one collective force, we see the formation of a new Rotary Club of Bhubaneswar Flamingo.

The last 2 years have been very different and difficult for all of us. COVID-19 pandemic gave a sudden shock to all of us, from which the society is still recovering and adjusting. It has affected every single person, every single part of society. More so to the poor and marginalized. The jolt of lockdown, probably for the first time in recent times, made us realize that some of the basic things of life that we take for granted, such as freedom, food, festivities and family are not permanent. And that there are millions of people for whom these words are just a combination of letters. It is during this time of pandemic and crisis, did we also see numerous individuals and groups that came forward to bridge that gap that was left between the have and have-nots, the people who could “afford” to adjust to the shock and the ones who had no way out. People came out in large numbers to organize aid, food, essential commodities, medicines and even oxygen and ensured that we as a society did not leave others behind. Whether it was a pandemic or during times of man-made crisis, with examples as recent as the war between Ukraine and Russia, numerous individuals and groups, especially Rotary Clubs have come forwards to help mobilize all kinds of support to help the needy. It is ironic but during this lockdown or war or other calamity, we came closer and stood together as one society, a single civilization.

In all the above times, somewhere in our individual capacities, we all did our part. Whether it was to pay the house-help who couldn't work for those 3 odd months or to cook and pack hot meals for the needy and homeless or donate an amount when you shopped on Amazon. But this was sporadic and as the situation got better, we all got busy with our lives and work. There was a need for like-minded people to come together and ensure that such service is not just limited to times of crisis but becomes a part of daily life. It is to realize this objective that we came together as a group to synchronize our energies to just like the motto of Rotary, to put service above self and aptly living up to the theme for this year, to serve to change lives. And sure, we did. In this short time organized our first event (as a webinar) to create awareness on Thalassaemia on the occasion of World Health Day on 07.04.2022 which saw the active participation of a lot of the members.

Going forward, there are great avenues of service available to us and that we shall take charge of every possible opportunity to put service above self and better the lives of as many people as we can. In this new journey, I would like to thank RI President Rtn. Shekhar Mehta, District Governor Rtn. Santanu Kumar Pani, Club Advisor PP Rtn. Vijay Narayan Kewalramani and Charter President RCB Flamingo Rtn. Dr. Smita Sinha for their continued guidance and support. I am sure we all will have lots to learn from their vast experiences.

In the end, I would like to end this message with a quote by **Saint Francis of Assisi** which inspires me every single day and is very relevant & meaningful in every sphere of life:

*“Start by doing what is necessary, then what is possible, and suddenly you are doing the impossible.”*

# ***KNOW YOUR RI PRESIDENT***



## **Shekhar Mehta**

**President 2021-22**

**Rotary Club of Calcutta-Mahanagar  
West Bengal, India**

Rtn. Shekhar Mehta is the 4th Indian in the 117 years of history of Rotary to occupy the highest position of Leadership as Rotary International President, 2021-22. He was born in Calcutta in the year 1959. He graduated from the prestigious St. Xavier's College, Kolkata. He earned Master's degree in Commerce subsequently. He is also a certified Chartered Accountant, Cost Accountant, and also a Company Secretary - a rare combination of qualifications and knowledge that ultimately shaped him to become a World leader.

Rtn. Shekhar Mehta, heads the Skyline Group, a real estate development company he founded. He is also a Director of Operation 'Eyesight Universal (India)', a Canada-based organization.

A Rotary member since 1984 at Rotary Club of Calcutta Mahanagar, Mehta has served as District Governor in 1999-2000 and was elevated to the Board of Directors of Rotary International as a Director in 2011-13. He served as Chair of several committees of Rotary International such as Joint Partnership Committee, Strategic Committee, Chairman of Rotary India Literacy Mission (RILM), Rotary Foundation India, Rotary India Centennial Celebration, Rotary India Humanity Foundation etc. He also served as Zone Coordinator, Training Leader, member of The Rotary Foundation Cadre of Technical Advisers,

Mehta has led many significant initiatives in India and South Asia. He has been actively involved in disaster response and is a trustee of ShelterBox, UK. After the 2004 Indian Ocean tsunami, he helped build nearly 500 homes for families affected by the disaster at Andaman & Nicobar Islands. Starting the Shelter Kit program in India, he distributed 15,000 shelter Kits helping about 75,000 disaster victims. He pioneered a program called Saving Little Hearts that has performed more than 1,500 life-changing heart surgeries in South Asia. He is also the architect of the T-E-A-C-H Program, which promotes literacy throughout India and has reached thousands of schools. He has been instrumental in setting up more than 15 Eye Hospitals across India serving nearly 50,000 eye operations each year.

Mehta is a recipient of the highest awards of Rotary International and the Rotary Foundation such as Rotary's Service Above Self Award and The Rotary Foundation's Citation for Meritorious Service and Distinguished Service Awards.

He is married to Rashi Mehta, a social worker and a stage artist having performed in socially relevant plays across India. They are blessed with son Chirag and daughter Chandni. He and his wife, Rashi, are Major Donors and members of the Bequest Society.

# LETTER FROM RI PRESIDENT



Rotary

**Shekhar Mehta**  
President, 2021-22  
Rotary International

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25 March 2022

Dear charter members of the Rotary Club of Bhubaneswar Flamingo:

I am incredibly pleased and proud to welcome your Rotary Club of Bhubaneswar Flamingo into the Rotary family.

Rotary clubs provide a place for those with a passion for community service to connect, share ideas and discover how to make a difference in the lives of others. I am delighted that your club will join us as we confront some of the world's most critical and widespread humanitarian issues.

Chartering a new club is exciting and challenging. The key to success is building a strong, engaged membership dedicated to the idea of service, ranging from local community-based projects to major global initiatives. Together, we will accomplish great things as we serve local and international communities as we *Serve to Change Lives*.

Congratulations again to the Rotary Club of Bhubaneswar Flamingo. I wish you great success for many years to come.

Kindest regards,

A handwritten signature in black ink that reads "Shekhar Mehta".

Shekhar Mehta  
Rotary International President, 2021-22

# ROTARY 2021-2022 THEME



## SERVE TO CHANGE LIVES

### 2021 -22 THEME ADDRESS

Shekhar Mehta  
RI President-elect  
1 February 2021

Namaste. Hello, the movers and shakers of Rotary around the world. You, the DGEs, are the movers, and I am Shekhar. Today you are taking a very important step in your journey of service and leadership. The forthcoming 17 months will be the most amazing, fruitful months in your life. You can turn this period into the most satisfying period of your life. During this period, I urge you to dream big, guided by our shared vision for Rotary. You will plan and set goals, inspire and motivate Rotarians to reach goals — goals to expand the reach of our organization by increasing membership, and goals to increase the impact of Rotary by serving the world. And in this journey, you will play a stellar role as you share your goals with Rotarians and Rotaractors in your district and inspire them to “do more and grow more.” Friends, this will be our guiding mantra. “Do more” as in bigger and impactful service projects, and “grow more” as in increasing our membership and expanding the participation. Membership, friends, continues to be our biggest challenge. For the last 17-plus years, our membership has been at 1.2 million. Together let us change that over the next 17 months. My dear change-maker governors, here is your opportunity to make the biggest change in Rotary history as far as membership is concerned. What we have not accomplished in the last 17 years, I challenge you to accomplish in 17 months. But that’s too big a dream, you may say. Well, if I ask you to dream big, I have to lead from the front. One of my inspirations comes from what George Bernard Shaw said. He said, “You see things; and you say ‘why?’ But I dream of things that never were; and I say ‘Why not?’” So, friends, the dream is to increase our membership to 1.3 million by 1 July 2022! How can we reach that incredible goal? The answer is each one, bring one — ask each Rotarian to bring one member to Rotary in the next 17 months. Just one member in 17 months is all you need to ask of *every* Rotarian in your district. You can ensure this by leading by example and having your club presidents lead by example as well. As Rotarians in every club do this, they too will become change-makers, as they will change for good the lives of each person that they make a Rotarian.

### SHEKHAR MEHTA, 2021 -22 THEME ADDRESS 2

Governors-elect, we need to *grow more* to *do more*. I have always hugely been inspired by the motto of Rotary — Service Above Self. It has taught me to care for others and share with others. Service, to me, is about thinking of others even before I think of myself. On thinking about others, let me share one of my Rotary moments. I had just joined my Rotary club, and



the club organized a limb camp. Here we were, distributing calipers, artificial limbs, and handcycles. Every member was given some responsibility and so was I. I was to check if the beneficiary of the hand cycle had enough strength in his hand to ride the tricycle by his hands. And I was to do this by asking the beneficiary to pull my hand, so that I could fathom the strength in his hands. As I stood in my designated spot, waiting for the beneficiary to come, I saw him crawling towards me. He had no legs, so he had to crawl towards me. I stretched my hands to hold him, and I'll be honest, at that moment, I was thinking about me and not about him. I was thinking about my cleanliness, my health. I did not want to hold his hand. But I did it and kept thinking of myself for the second and third set of hands. But suddenly after the sixth, seventh set of hands, my empathy towards their plight grew and soon enough I could feel their pain, their challenges, and I was thinking more about them than I was thinking of myself. It was at that moment, friends, when from being just a member of my Rotary club, I became a Rotarian. Soon I started attending more club projects. As a Rotarian, when I had first gone out to the rural areas of India 35 years back, I truly understood the plight of my brethren. They had no toilets in their homes, the water they drank was from the same pond that they bathed in, the schools were in the shade of a tree, and the black painted wall was the only blackboard in the school. The nearest health center was a few miles away with basic facilities. And then, through my Rotary club, we helped set up toilets, provided clean drinking water, enhanced the education system, and set up world-class health facilities, not just in my community or my city, but in my country. Rotary kindled the spark within me to look beyond myself and embrace humanity. Service became a way of life for me, and my life's guiding philosophy became, "Service is the rent I pay for the space I occupy on this earth." And I want to be a good tenant of this earth. I am sure each of you also has found your opportunity to serve. You too may have provided eyesight to the blind, food to the hungry, homes to the homeless. They may have been small opportunities for service or large projects. More than just the size, it is the attitude that defines service. Gandhi was once getting up on a train. Even as he was getting up on the train, the train started moving, and one of his slippers fell off. Gandhi's immediate reaction was to throw his other slipper to where the previous one had fallen. His friend was traveling with him and asked him, "Why did you do that?" Gandhi said, "Someone will find that slipper. What good will be one slipper to him? So, I threw the other." Friends, it was a small act of service, but I think it was a big attitude of service. Are we also ready to think of others before we think of ourselves? As Rotarians, we can do just that.

### [SHEKHAR MEHTA, 2021 -22 THEME ADDRESS 3](#)

Why else have Rotarians spent billions of dollars and volunteer hours over the last 35-plus years to eradicate polio and serve mankind? Why else have we set up thousands of schools, hundreds of hospitals, provided water in parched villages, brought dignity to people by providing toilets in their homes, given the gift of life to tens of thousands of children by doing their heart surgeries? Rotarians keep serving because we want to change lives. One project in Nepal changed the lives of a few thousand people, the family health program in Africa has served millions of people, a water project in Haiti has changed the lives of more than 10 million people. Back home in India, the T-E-A-C-H program of literacy and education has impacted the lives of millions of children. Many of you have been an important part of similar service projects, and you have changed the lives of people. There was a need to serve, and you served. Today the need to serve has become even more necessary and apparent. So, my dear change-maker governors, in the coming Rotary year, I request you,

urge you, cajole you to serve people and help to change their lives. So, my dear governors, our theme for the year 2021-22 is

*Serve to Change Lives.*

I urge you to lead by example and inspire Rotarians and Rotaractors to participate in projects that have a sustained impact. Join hands with other Rotarians, other organizations, corporations, and do projects that impact your community, your city — projects that can change lives of people across the country and around the world. At the end of your term as district governor, you should feel that because of your leadership, because of your inspiration to the Rotarians and Rotaractors, the world has changed for the better because of the service done by them during the year. As we all serve, we change the lives of not only others; we change our lives, too. Vivekananda, one of India's greatest philosophers, said, "When you help someone, do not think that you are obliging him or her. In fact, it is he or she who is obliging you by giving you an opportunity to give back something to this world from where we have received so much." Also, he added beautifully, "In life, take the position of the donor or the server, and yet be so humble in giving and serving that let the donor or server kneel down and ask: 'May I give? May I serve?'" Friends, to live for others, to care for others, to serve others and change their lives is the best way to live our own lives. Just as Albert Einstein said, "Only a life lived for others is a life worthwhile." And friends, as we go about our service initiatives, our special focus this year will be on empowering girls. One of Rotary's core values is diversity. We have a public statement that outlines our belief in DEI — diversity, equity, and inclusion. It is important that we empower the girl as we all find that more often than not, the girl is disadvantaged. We will serve all children, but our focus will be specially on the girl. There are many issues that girls face in different parts of the world, and you as leaders will ensure that we try to mitigate the disadvantage of the girl that they may have. Friends, to *do* more and *grow* more, we have designed some presidential initiatives.

#### [SHEKHAR MEHTA, 2021 -22 THEME ADDRESS 4](#)

There will be seven presidential conferences across the world focusing on the seven areas of focus. And for every Rotary and Rotaract club to be able to organize and engage Rotarians and Rotaractors, and the public at large, we will have Rotary Days of Service. Do participate in the presidential conference closest to home and do encourage every club to participate in a Rotary Day of Service. Let them join Rotaractors and Interactors. Let us showcase our work the world over through thousands of Rotary Days of Service by Rotary clubs.

Dear change-maker governors, ending polio, fighting COVID, working on large impactful projects, and increasing our membership to a never-before 1.3 million — the task ahead is challenging. And that should excite you. Rotarians love challenges. A ship is safe in the harbor, but that is not what ships are meant for. They need to go out on the high seas. Life, my dear change-makers, is about adventure and not maintenance.



**SERVE TO CHANGE LIVES**

Let me end with what I have penned for our theme:

The biggest gift we are given  
Is the power to touch a life  
To change,  
To make a difference  
In the circle of life.  
If we can reach out  
With our hands, heart, and soul  
The magic will begin to happen  
As the wheel begins to roll ...  
Let's turn the wheel together  
So all humanity thrives  
We have the power and the magic  
To serve ... to change lives ...

At this moment, I urge you, wherever you are seated, to put your hand on your heart and  
*pledge* with me:

WE HAVE THE POWER AND THE MAGIC  
TO SERVE TO CHANGE LIVES

So, my dear change-makers, are you ready? Are you ready for the big challenges? Are  
you ready to serve? Are you ready to change lives?

I am, and I'm sure you are too. Together, let us *Serve to Change Lives*.



**SERVE TO CHANGE LIVES**

## *RI PRESIDENT APRIL MESSAGE*



### **Shekhar Mehta**

**President 2021-22**

**April 2022**

Friends, one of my mantras in Rotary has been *do more, grow more*. I am sure you are adopting this mantra. *Do more*, as in bigger and impactful service projects, and *grow more*, as in increasing our membership.

There is so much excitement across the Rotary world about our Each One, Bring One effort. Everywhere I travel, club presidents, district governors, and Rotary members — both veteran and new — express appreciation that their membership efforts are inspiring the Rotary world. We are growing more, and I cannot wait to celebrate all of this success with you at the Rotary International Convention in Houston in June. There is still time to register and make your plans to join us. We are looking forward to a once-in-a-lifetime experience that will unite our members after far too much time apart.

As we *grow more*, we will have so much more opportunity to *do more*. April is Maternal and Child Health Month, a great opportunity for your clubs to consider what you are doing to support the health of mothers and young children. Improving access to care and the quality of care for women and children worldwide is an important focus for us and it also ties in very well with our Empowering Girls initiative. I appreciate the work being done by various clubs in this area of focus, and I would encourage you to think of ways to *do more*.

It has been so exciting to see Rotary members come together at the presidential conferences to share ideas about using our areas of focus to bring about big, lasting change in the world. The past and upcoming presidential conferences are looking at our new area of focus — the environment — and how our work to protect our planet must support our efforts to grow local economies, especially in places with the greatest poverty. I also had the honor to speak at the 26th United Nations climate change conference in Glasgow, Scotland, known as COP26. This important meeting brought together nearly 100 heads of state and government over a two-week period to set new targets for fossil fuel emission. My call to action was to restore mangroves, a crucial ecosystem that can mitigate the effects of climate change in coastal areas. Already, countries across the world are showing great enthusiasm for this plan.

Our survival is at stake — the damage of environmental catastrophe is already upon us — and so, too, is our ability to lift the world’s most needy out of poverty and offer them hope. We must find ways to protect our planet while sustaining the economic growth necessary to achieve our highest humanitarian goals.

This is a very exciting time in Rotary, a time when the world needs us most. As we *Serve to Change Lives*, remember that we are also changing ourselves. We are becoming the world’s great change-makers and peacebuilders. The world is ready for us. It’s time to rise to that call

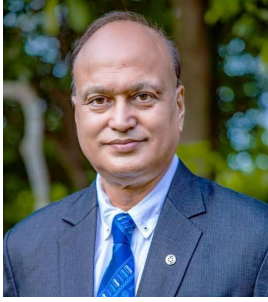


A PHOTO FROM NATIONAL CONVENTION ROTARY CLUBS, PORTLAND OREGON 1911



A PHOTO FROM ROTARY INTERNATIONAL CONVENTION, SEOUL 2016

# ***KNOW YOUR DISTRICT GOVERNOR***



## **Santanu Kumar Pani**

**District Governor**

**Rotary International District 3262**

District Governor Santanu Kumar Pani, born to Social Activist Shri Harekrushna Pani & Late Smt. Nalini Pani of Balasore. Santanu is a Postgraduate in Commerce and Business Administration along with MPhil in Management. He is an alumnus of IIM Ahmedabad. Santanu is the Chairman of RJ School of Management Studies (Group of Institutions), Balasore and a trustee of Swastik Educational Trust, Bhubaneswar. He was a member of Academic Council, Senate of Fakir Mohan University, Balasore & Member of the Rotary Eye Hospital Trust, Balasore. He started his career as a Rotaractor in 1992 and joined Rotary Club of Balasore in 2003.

He has served the Rotary District 3262 in various capacities like: Additional District Secretary General and Chairman - District Training Assembly in RY 2014-15, Chairman - Happy School & Club Extension in 2016-17, Chairman - Youth Service (Rotaract, Interact & RYLA) & Award Committee in RY 2018-19, Secretary - Club Monitoring & Evaluation, Member - District Resource Committee, Co - Chair - District Literacy Committee (Adult Education), Member District Quiz Team, Co - Chairman - District Corporate & Government Interface Committee, Co-Chair - Polio Day Celebration Committee. He is a Faculty of the Rotary Leadership Institute. Dedicated to the cause of “eyesight first”, he has donated his eyes to the eye bank. During the Cyclone “Hudhud & Fani”, Santanu was instrumental in arranging truckloads of Clothes, Tarpaulins for shelter, Dry food both for adults & kids. He was instrumental in forming 18 new clubs in the RID 3262, increasing the growth of the district's membership to a great height. He has attended the RI Convention at Bangkok and Rotary Institute at Singapore & Indore.

A Multiple Paul Harris Fellow & Member of the Paul Harris Society of Rotary Foundation was an Outstanding President in Rotary Year 2011 -12 and Outstanding Assistant Governor in Rotary Year 2013-14. He is the Recipient of R I Avenues of Service Award (Twice), Club Builder Award, Best Rotarian Award in the RY 2016-17, District Service Award and received many laurels both from India and abroad.

Santanu has got tremendous courage to serve the society and has confidence to increase the membership of Rotary by forming clubs in unrepresented areas. He is not only instrumental in forming clubs in his own district but also, he is instrumental in forming Rotary Club beyond districts like Rotary Club of Delhi Vasant Kunj and on 17th August '21, he formed a Club namely "Rotary Club of Sunrise Arunachal" at Arunachal Pradesh where not a single Rotary club was there. He strongly believes every member should contribute to TRF for

doing good in the society. His spouse, Jharana is a Postgraduate in Business Management and MPhil in Management is serving as the Director of RJSMS Society and Swastik Educational Trust. They are blessed with two children, son Sagar is a Graduate in Microbiology, Genetics & Biochemistry from Dayanand Sagar University, Bangalore, preparing for Management Competitive Examinations and is the Charter President of Rotaract Club of Bhubaneswar Changemakers whereas daughter Sanskruti is preparing for NEET (Medical Entrance Examination) after completing her Intermediate from Mother's Public School, Bhubaneswar.

## *MESSAGE FROM DISTRICT GOVERNOR*

To  
The Charter President  
Rotary Club of Bhubaneswar Flamingo  
Rtn. Dr Smita Sinha

Rotary Greetings!!!

It is a matter of Pride that a club in the name and style of Rotary Club of Bhubaneswar Flamingo has been added to the total club list of RID 3262 during the RY 2021-22, the office bearers and members are going to be inducted on 15<sup>th</sup> April '2022. All credit goes to the New Club Adviser – PP Vijay Narayan Kewalramani, “You” and the Charter Secretary Rtn. Pankaj Kumar Sahu for taking all initiative in forming this club.

My heartiest Congratulations to all of you for forming this club and adding 20 new members in the membership growth of the District 3262. I was told that new members are from diversified classifications. Now it is our duty and responsibilities - how we are going to encash their Talent, Knowledge, Abilities, Time, Effort, Generousness, Dedication and Devotion. By uniting them and taking meaningful action through Rotary service, you can justify the theme “Serve to Change Lives”.

Every work that we do in Rotary, it all starts with an IDEA from a Single Rotarian and that idea spreads among all other Rotarians to carry our work. So, we must respect the ideas of our team members. Some tips are:

- To support your club's committees, maximize their potential and encourage their continuing effectiveness.
- Periodically review and discuss the status of each committee's action plan.
- Assign a project to each and every member of your club .
- Motivate your committees to be innovative and take on new challenges

This is the beginning. At the end of the day, the only thing that matters in Rotary is how much lives have been changed, because we have served the society and inspired others by doing good jobs.

On this occasion, Jharana and SMART Changemaker Team join with me in sending our Best Wishes to all the members of the Club and wish the Charter Presentation cum 1st Installation Ceremony a Grand Success.

Vande Utkala Janani!!!

Jai Hind!!!

# ***KNOW YOUR NEW CLUB ADVISOR***



## **Rtn PP Vijay Narayan Kewalramani**

A Chartered Accountant by profession, in practice for the last 29 years is a well-educated person, which can be seen from his educational qualifications which goes as under, B. Com., LL. B., LL. M., F.C.A, MBA (Fin), CMA (Aus), DipIFR (UK). He has also obtained certification in Forensic Accounting. He is practicing in the field of Direct Taxes Appellate and Fraud Investigations apart from the routine practice of Chartered Accountancy. He had been invited to train the Government Supreme Auditors from Afghanistan on Fraud Detection. He also authored a book published by All India Federation of Tax Practitioners (Western Zone) titled “Limited Liability Partnership simplified through Frequently Asked Questions”.

CA Vijay was introduced to Rotary at the tender age of 11, when his father Late Shri Narayan Radhakrishen Kewalramani, who has been his ideal and mentor, joined as a charter member of Rotary Club of Thane East, His Mother Smt. Umadevi Narayan Kewalramani, is also a past president of Inner Wheel Club of Thane East. CA Vijay himself was the Charter President of Rotaract Club of Bombay Mulund East in 1990-91, where he successfully led a new club to heights, CA Vijay joined Rotary Club of Thane Premium in January 2015 and was adjudged Best New Rotarian of the club in the very year of induction, he was also awarded the Best Rotarian Award of the club, in the Subsequent year 2015-16. He was the Hon. Secretary of Rotary Club of Thane Premium in the year 2016-17 and then he joined the club now known as Rotary Club of Thane Royales as Hon. Secretary cum President Elect for the year 2017-18, and he has been the President for the year 2018-19, where he has been instrumental in helping revive the club. He is currently a member of RC Ulhasnagar.

Since joining Rotary in January 2015, during the pre-pandemic period, he has visited over 35 clubs across the length and breadth of the country from Jammu in the North to Kanya Kumari in the South and from Kolkata in the East to Vadodara in the West. During the pandemic period since April 2020, he has attended over 1500 online meetings of over 150 clubs in over 20 countries across the globe. He has friends across the Rotary world in India, Nepal, Ghana, Nigeria, UK, Pakistan, South Africa, Kenya, Uganda, USA, Canada, Russia, Israel, Indonesia, Jamaica, Brazil, Chile, Spain, Zambia, Liberia, Sri Lanka, Bangladesh, Singapore, Russia, Sierre Leonne to name a few, which can be made out from the fact that he has been invited to be the Honorary member of four International Clubs in five different countries namely

- Rotary Club of Tema Meridian, RID 9102, Ghana,
- Rotary Club of Abuja Jabi Lakeside, RID 9125, Nigeria,
- Rotary Club of Sonde, RID 9211, Uganda and
- Rotary Club of Karachi Garden, RID 3271, Pakistan
- Rotary Club of Bhubaneswar Flamingo, RID 3262, India

He is also the Founder member of the newly approved Rotary Action Group on Menstrual Hygiene and Health. He has also delivered various talks in various Indian and International Clubs and District Conference on topics relating to Rotary Like Rotary and Peace, My TRF Journey and Rotary – Rotaract Relationships, International Service, Fellowship in Rotary to name a few.



CA Vijay is a Multiple Paul Harris Fellow and also a Paul Harris Society Member, His late father was also a Paul Harris Fellow, His Wife Dr. Gayatri and Son, Saurabh, also a Rotaractor, is also a Paul Harris Fellows.

He has held following positions in Rotary

- District Chair for TRF 3 during 2016-17 in the newly formed District 3142,
- Avenue Co-Chair TRF – 2 in 2019-20
- Avenue Co-Chair District Thrust Area – 1 for 2020-21
- Avenue Chair – International Services (Fellowships and Friendship Exchange) for 2021-22 in RID 3142
- Nominated as District Treasurer for 2022-23 in RID 3142.
- District Chair – Digital and social media (2021-22), RID 3262
- Board Member – Rotarians on the Internet (ROTI) Rotary Fellowship group.
- Vice – President – India-Egypt InterCountry Committee (ICC) of Rotary.
- Vice – President – India-Lebanon Intercountry Country Committee (ICC) of Rotary.

He is ably supported by his better half Dr. Gayatri, who is a M.D. (Microbiology) and M. Phil and is working in a multinational company and his son Saurabh is studying Law. His hobbies are travelling, networking, socializing, and reading. He is also involved in various professional and other associations at various levels like.

- Advisory Board Member – Emerald Planet International Foundation, Washington DC, USA
- Director – Pro Humane Afrique International, Ghana
- National Treasurer – All India Federation of Tax Practitioners for 2022
- President of Tax Friends for 2016-18 and 2018-20
- President of Tax Practitioners' Association, Thane for 2018-20.
- Steering Committee member of ICMA (Australia), India Chapter.
- President of American Institute of Sindhology, India Chapter

## ***MESSAGE FROM NEW CLUB ADVISOR***

Dear Rotarian Friends

Rotary Pranaam

It gives me immense pleasure to pen down my views for the inaugural newsletter of my Club Rotary Club of Bhubaneswar Flamingo

I am glad to know that the inaugural newsletter is being released on the occasion of the Charter Presentation.

I am thankful to DG Santanu Kumar Pani ji for having considered me for being the New Club Advisor of this vibrant club.

During my interactions with the Charter President Rtn Smita Sinha and the other members of the club, I have noted the enthusiasm in the members and am sure the Club will do wonders in time to come.

I am also thankful to the Club members for having accepted me as an Honorary member of the club and I look forward to offering my best services for the club.

The club has already started its activities with the holding of the webinar on the occasion of the World Health Day, shows the zeal of the members to give back to the community.

I assure all my support to the club and shall be available for any support and guidance.

Yours in Rotary

PP Vijay Narayan Kewalramani

# *MESSAGE FROM RPIC Zone22 AFRICA*



Dear Members of RC Bhubaneswar Flamingo

CONGRATULATIONS!!!

I am so happy to welcome you in the magic world of Rotary where your way of life will become better, and your life experiences will be enriched. Today, with your spectacular chartering Event you have added one more club to the 36000+ clubs in the world and added 23 new members to the 1200000+ members in the Rotary International.

This means Rotary international has gained new 23 great minds that can deliver new ideas, 23 contributors to new Service Projects, and 23 new story tellers of our great impact on communities thus enhancing our Public Image in the world

Growing Rotary's membership is Rotary International's highest internal organizational priority and a key element of Rotary's action plan. We must work to grow Rotary by increasing our impact, expanding our reach, enhancing participant engagement, and increasing our ability to adapt.

By Chartering this club, you have followed our Rotary International President Shekhar Mehta motto "Grow Rotary", and what best way to grow but through gaining more members as a value added to our organization.

Our President Shekhar's call to action is "Each One, Bring One". Each of us were given an extraordinary gift when we were proposed for membership in Rotary. So, I ask you to give this gift to others, extend that same gift to other qualified individuals who can benefit from Rotary, and help Rotary increase its impact.

Please also remember that we are committed to the core values\* of Rotary International: **Service, Fellowship, Diversity, Integrity, Leadership**. under the motto Service above Self through sustainable projects.

I heartily congratulate you again on your new club, and great thanks and appreciation goes to the club President Rtn. Dr. Smita Sinha, who helped charter it.

My best wishes for you to achieve the best service and extend your membership to a higher level.

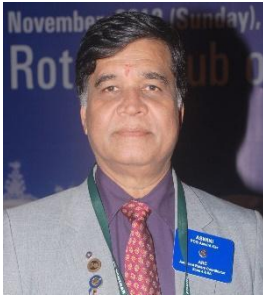
GOOD LUCK!

**PDG Mayan Raslan**

**Rotary Public Image Coordinator – Zone 22 Africa ,2020- 2023**

**-DG 2016 / 2017, District 2451 - Egypt, Rotary Club of Cairo Royal**

# *MESSAGE FROM PAST DISTRICT GOVERNOR*



## **PDG Aswini Kar**

Major Donor & Bequest Society Member

Cadre Advisor & Financial Auditor, TRF

Revolving Loan Fund (RLF) Technical Reviewer. TRF

President, ITHF (2019-21)

Member Committee on Insolvency & Bankruptcy Code, ICAI (2021-22)

Member Committee for Development of International Trade, Services & WTO, ICAI (2022-23 (CDITSWTO))

East Point Public School Campus, 841, Cuttack Road, Rasulgarh, Bhubaneswar – 751010

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## **MESSAGE**

Dr. Smita Sinha  
Change Maker President,  
Rotary Club of Bhubaneswar Flamingo

I am pleased to learn that your club is going to have its 1st installation cum Charter function on 15th April 2022.

I would like to congratulate you and your team for taking over the leadership of the club. Club Charter and Installation Ceremony, both are important functions of the club. I am sure you are geared up to take up the new challenge with new enthusiasm and energy and to achieve new milestone in service. I am confident you will steer your club in a new direction.

Rotary is not an organization, but it is a movement. If Rotary is to realize its proper destiny, it must be evolutionary of all times. Rotarians are business and professional leaders who take an active role in their communities while greatly enriching their personal and professional lives. A Rotary club contains a diverse group of professional leaders from the community that the club serves.

Rotary is perhaps the only non-political, non-religious world organization which does not discriminate between sex and personal standing of an individual. This organization promotes Diversity, Equity, and Inclusion.

The opportunities that lie before you will not come again. Rotary gives you the power to change lives of people. RI President Shekhar Mehta has given us an excellent theme “Serve to Change Lives.”

It does not matter how much difference you can make but you can make a lot of difference in the life of that person who benefits from your service. Let us try to make a difference to people around us one at a time and serve to change lives.

Mini joins me in wishing you and your members all the very best in this joyous occasion.

With best wishes and warm regards,

Yours in Rotary,  
PDG CA Aswini Kar (2002-03)

# ***MESSAGE FROM PAST DISTRICT GOVERNOR***



## **PDG Sibabrata Dash**

### **District Trainer (2021-22)**

Very happy to know that Rotary Club of Bhubaneswar Flamingo, chartered on 25<sup>th</sup> March 2022 consisting of 22 Charter members is having its installation as well as Charter presentation function on 15<sup>th</sup> April 2022.

I know, the Charter President of the club, Rtn Dr Smita Sinha is a very involved Rotarian of the District. Networking is her forte. Dr Sinha, the District Chair of ‘Diversity Equity & Inclusion’ of the year 2021-22 has done a highly commendable job in popularizing this strategy of Rotary International as well of the district by conceptualizing a plethora of programmes in blended mode round the year. It is no wonder, she was felicitated by the District Governor in the recently concluded District Conference “PARIVARTAN” which she richly deserves.

The new club Advisor, Rtn Vijay Narayan of Rotary Club of Ulhasnagar of District 3142, whom I had the occasion to meet in the District Conference ‘PARIVARTAN’, as a Rotarian, is par excellence. Rich in Rotary experience, he is perhaps the best choice to mentor the fledgling club.

The Charter members of the club meticulously chosen from different professions & vocations fulfils the Diversity criteria of Rotary which is one of the Core values of Rotary.

The club which will function in hybrid mode round the year, if properly mentored, I am confident, will certainly enrich Rotary’s Strategic Priorities and Objectives by increasing its impact, expanding its reach, enhancing participant Engagement & Increasing the ability to Adopt.

I wish both the programs of the club a spectacular success.

# MESSAGE FROM PAST DISTRICT GOVERNOR



**Rtn. Ashok B. Mohapatra,**  
**MPHF**  
District Governor-2014-15  
Rotary International District 3262

*"Amrutayan"*  
Madhusudan Nagar, Tulasipur,  
Cuttack-753008, Odisha, India

Phone: +91 671 2303703  
Cell: +91 9437208604  
Mail: abm3262@gmail.com

## MESSAGE

I am so happy to know that a new club- "Rotary Club of Bhubaneswar Flamingo" is going to have it's charter presentation ceremony on 15<sup>th</sup> April 2022. I welcome Charter President Rtn. Dr Smita Sinha and all charter members of the club into the Rotary Family. You are now connected with more than 1.2 million Rotarians globally to do good for the cause of Rotary.

Each new Club represents unlimited potentials-to make the community stronger by helping the people in need and thereby making Rotary stronger. It is understood that all members will gather each week in friendship to work together, to build a brighter future of the club. In Rotary we find solutions, not excuses. I am sure, with the effective leadership and guidance of New Club Advisor PP Vijay Narayan Kewalramani all of you will keep yourself engaged in Rotary business in true spirit and create innovative ideas to do good in the community. Hope, Rotary Club of Bhubaneswar Flamingo will prosper to greater heights and become one of the effective Clubs of our District 3262.

Sujata joins me to congratulate you and wish the function a grand success.

**With Regards**

**PDG Ashok Bihari Mohapatra**

# *MESSAGE FROM PAST DISTRICT GOVERNOR*



Dear President Rtn. Dr Smita Ji,  
Rotary Greetings!

I am delighted to know that the Ist Installation cum charter day ceremony of your club is on 15th April 2022. Rotary is an international service organization whose stated purpose is to bring together business and professional leaders in order to provide humanitarian service and to advance goodwill and peace around the world.

The benefits of membership of Rotary are: friendship, giving back to the community, fun and entertainment, business development, personal growth and development, continued learning and travel opportunities. One of the most widely printed and quoted statements of business ethics in the world is the Rotary "4-Way Test." The 4-Way Test was adopted by Rotary in 1943 and has been translated into more than 100 languages and published in thousands of ways. The message should be known and followed by all Rotarians.

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

With these guiding principles and practices, I am sure you will move ahead to be one of the leading clubs of our RI District 3262.

I wish the Ist Installation cum charter day ceremony of your club to be a grand success including your publication of the bulletin on this occasion.

Yours in Rotary,

**Rtn. Ajay Agarwal**

Rotary International President Representative- 2021

Assistant Zonal Ambassador, Rotaract Task Force (Zone 6)

Assistant Rotary Public Image Coordinator (2019-2020 & 2020-21) Zone 6

Zonal Co-ordinator –C.S.R-[2020-21] Chair District Sanitation Committee -2020-21

Chair District E-Learning -2020-21

RI Sub Committee- Chair Youth Exchange

Rotary District Governor (2017-18)

Rotary International District 3262- Odisha, India

# *MESSAGE FROM IMMEDIATE PAST DISTRICT GOVERNOR*



Dear Charter President Rtn. Dr. Smita Sinha,

Greetings and good wishes to all members of your club and their families for forming the new Rotary Club in this Rotary Year 2021 – 22, with the beautiful theme “Serve to Change Lives”. I congratulate your involvement and activities including service projects during the RY 2020-21 in spite of Covid interference.

Rotary International President Shekhar Mehta urged members to become more involved in-service projects, saying that caring for and serving others is the best way to live because it changes not only other people’s lives, but also our own.

For the 2021-22 Rotary year, the RI President wants members to focus their efforts on empowering girls and ensuring their access to education, resources, services, and opportunities so that future generations of women leaders will have the tools they need to succeed. He asked members to use Rotary’s belief that diversity, equity, and inclusion is critical in all we do as a compass to guide this work.

Let’s have the courage and confidence to lead your Club and District towards a brighter and happier tomorrow.

Sarita joins me in conveying you all our good wishes for your Clubs Charter Presentation and Installation Ceremony and greetings for a very eventful, successful and meaningful year ahead.

Let's choose to Smile... Share & Serve

Regards

**Rtn. SAUMYA MISHRA,  
District Governor 20-21  
RID-3262**

## ***MESSAGE FROM CHARTER PRESIDENT RC BHUBANESWAR NEW HORIZON***



Dear active and energetic President Smita,

At the outset I congratulate you for forming a new club in the district "The Rotary Club of Bhubaneswar Flamingo". I am certain that you are being at the helm of affairs, the club will go a long way and very soon it will be established and recognised as one of the best clubs of the Districts.

On the occasion of your installation ceremony, I wish the club all the best to attain its goals. All my best wishes and my prayers are there for you and your vibrant members. Wish you all success.

Yours in Rotary,

**CP Prof. Jayanti Jagdeb**

## ***MESSAGE FROM PAST PRESIDENT***



Someone once said - ***“Coming together is a beginning, staying together is progress, and working together is success”***.

Today, you all have come together for a new beginning i.e, for the first installation ceremony of Rotary Club of Flamingo. Under the leadership of the Charter President Dr Smita Sinha, I know that you all will work together and achieve great success.



You are now a part of the Rotary organisation that has a formidable history and reputation of doing community service for decades.

This ceremony marks the day when you all are committing to a greater cause of community service, promote integrity, and advance goodwill, peace, and understanding in the world.

In fact, it is remarkable to note that soon after receiving the charter, the Club has already organised a webinar on Thalassaemia. This webinar was well attended by many visiting Rotarians from all over the world. This effort shows the spirit of the Club.

I am sure that in future the club will organise many such events for the greater good of society at large. I extend my warm wishes to all of you who are a part of this club and welcome you to this exciting new chapter of your life and hope that you will embrace the new learning experiences, ideas and challenges that await you.

May you succeed in each of your efforts.

**P.P Rtn Prativa Mohapatra**

**Rotary Club Baramunda**

***MESSAGE FROM District 9125  
Peacebuilding and Conflict Prevention Chair  
(2022-23)***



Hearty Congratulations to the Charter President and members of Rotary Club of Bhubaneswar Flamingo; on behalf of Rotarians in Nigeria, Africa and the World over, I welcome you all to the Rotary family. We are very much elated and assured that your Club would do great exploits under the leadership and care of Rtn. (Dr.) Smita Sinha. We look forward to international friendships and partnerships with your Club and I wish you exceedingly well!

**Rtn. (Amb.) Pietro Uzochukwu Macleo (PHS)  
Peace Chair, Rotary ICC GBI-Nig  
District 9125 Peacebuilding and Conflict Prevention Chair (2022-23)**

# *MESSAGE FROM IMMEDIATE PAST PRESIDENT*



It gives me immense pleasure to welcome RCB flamingo to RID 3262. I hope as Rotarians the members will rally around their leader to be not good enough to give only what we have left over or what we can spare, but we must help give ourselves with a new vigour and desire in supporting the ideals of Rotary. As I understand this club has been built on a strong leadership foundation and with the blessings and goodwill of senior Rotarians and PDGs. The members of the club will be fully committed to the rotary ideal of “service above self” and always continue to go forward that extra mile in building the club and carry out projects for the community that is necessary and need based for the socially excluded, the marginalised and the dispossessed.

This is an opportunity for me through this message to thank each one of you who have been assigned a specific task to perform. To be the real change makers by being the agents of change. We have to take up the challenges in inculcating what rotary is all about. “Imagine Rotary” our theme for RY 2023.

It's really amazing to know the choice of christening it as Flamingo. Probably the characteristics of the bird will reflect in the club's public image. Graceful, strong standing tall over others of the species, yet fond of company and sociable to the core. Having the poise and flamboyance with pink as its colour. The symbol of balance and sustainability while always being in deep water. These are all the expectations and the inbuilt mechanism of a new club. All the best once again as you all keep flying high in the years to come with new ideas and thoughts.

**IPP Rtn Dr Pratip Kumar Mishra**

**Rotary Club of Bhubaneswar Excellence**

# *ROTARY PRINCIPLES*

These principles have been developed over the years to provide Rotarians with a strong, common purpose and direction. They serve as a foundation for our relationships with each other and the action we take in the world.

## Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **FIRST:** The development of acquaintance as an opportunity for service;
- **SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- **THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life;
- **FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## The Four-Way Test

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships. The test has been translated into more than 100 languages, and Rotarians recite it at club meetings:

Of the things we think, say or do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

## Avenues of Service

We channel our commitment to service at home and abroad through five Avenues of Service, which are the foundation of club activity.

- **Club Service** focuses on making clubs strong. A thriving club is anchored by strong relationships and an active membership development plan.
- **Vocational Service** calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. Learn more in *An Introduction to Vocational Service and the Code of Conduct*.
- **Community Service** encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest. Learn more in *Communities in Action: A Guide to Effective Projects*.
- **International Service** exemplifies our global reach in promoting peace and understanding. We support this service avenue by sponsoring or volunteering on international projects, seeking partners abroad, and more.
- **Youth Service** recognizes the importance of empowering youth and young professionals through leadership development programs such as Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange.

## ***KNOW YOUR CHARTER PRESIDENT***



**Charter President Rtn. Dr. Smita Sinha** was born in Calcutta on 5<sup>th</sup> Jan, 1961 to mother Sumati Sinha, a homemaker and father late Sadananda Sinha, a former Police officer. Dr. Sinha earned her MA and M. Phil degrees in Linguistics from University of Delhi and Ph.D and D.Litt from Berhampur University. Besides, she holds a certificate in French from Alliance Francaise de Delhi. She joined as a young faculty at Berhampur University in 1985 and subsequently occupied the position of Head of the Department of Linguistics. An able academician and researcher, she has published seven books, seventy research articles in various national and international journals, guided a number of Ph.D. and D.Litt. scholars as supervisor, travelled to 30 countries and presented research papers at several national and international conferences. She has been a member of Academic Council, Senate, Research Development Committee, Chairman of Board of Studies & Conducting Board of Examinations at Berhampur University and Ph.D. and MA examiner of several other universities across the country.

Her journey in Rotary began when she was inducted as a member of Rotary Club of Bhubaneswar New Horizon in July 2017. She served as the Club Bulletin Editor and Board member from 2018-20. She visited as a Guest speaker to several clubs in Sydney and Brisbane and exchanged flags. In 2019, she graduated from Rotary Leadership Institute (RLI) and successfully completed the Faculty Orientation Program of RLI and became a certified RLI Faculty. In March 2020, she participated in the International Curriculum meet of RLI held at Bhubaneswar as a resource person. In the Rotary year 2020-21, She served as Club Bulletin Editor and Club Literacy Committee Chair (CLCC) at Rotary Club of Bhubaneswar Ekamra Kshetra and was instrumental in completion of Happy School Project at Chunakoli Govt Primary School. Her article on Happy School was published in Mera School Happy School; newsletter of Rotary India Literacy Mission (RILM). She was awarded District Governor's Avenue of service award for club service for 20-21. She also served at District level as Co-editor GML and Co-Chair Project Dignity and Project promoter for Odisha in RILM- Apollo Medskill Saksham Bharat Project. In the Rotary year 21-22, she joined Rotary Club of Baramunda as the Club's Executive Secretary and brought the club into limelight. She formed one Interact club and one RCC and the club got visibility in the District. She holds the position of District Chair of Diversity, Equity and Inclusion (DEI) Committee and recently received a District award for her exemplary work in DEI. She is also the District Zonal Trainer and has imparted training to President Elect and Secretary Elect. She joined Rotary Club of Bhubaneswar Flamingo as its Charter President on 25<sup>th</sup> March 2022. She says, "Changing three clubs was an added advantage as each club has its own culture and characteristics both positive as well negative. I learned from each club & each member. Each experience was a learning process for me and the rich experience I got made me more confident to charter a new club". Rtn. Dr. Sinha is married to Er. G.P. Das and they are blessed with two children.

# *FROM THE DESK OF THE CHARTER PRESIDENT*

Rotary Greetings to each one of you!!

It gives me immense pleasure and also an honour to have been chosen to lead this fantastic Rotary Club of Bhubaneswar Flamingo as the Charter President. The confidence bestowed on me by my club members and the cooperation I am getting from the members of the just chartered club is beyond imagination. From the very core of my heart, I offer my sincere gratitude to each one of you. Together, the flamingos will fly high to reach out the needy and to bring smiles on each of the faces we touch.

The word 'Flamingo' comes from the Spanish word 'Flamengo' with Latin cognate 'flamma' meaning flame colour. Flamingo as the name suggests is a tall wading bird with mainly pink or scarlet plumage and long legs and neck. Flamingo symbolises beauty, grace, poise, balance, elegance, fellow feeling, and family bonding. Flamingos are known for their effortless balance as they stand on one leg at a time to save energy. We often see them gracefully balancing on one leg in tidal pools teaching us how to remain calm and balanced even during adversity elegantly. While beauty is a product of nature, elegance is a product of design. Flamingos are also capable flyers though they are not born to fly. They learn to fly, which reminds us even if one is not born with certain natural ability, opportunity, or privileges, one can with dedicated effort achieve the goal. At birth, flamingos are dull coloured. But as they grow and groom themselves by eating healthy food, they add beautiful colour to their feathers. The vibrant colour of the flamingo tells us to seek out the inner glow within us. Flamingos live in colonies of thousands living together and caring for one another. They symbolise fellowship and service on which Rotary stands for. In short Flamingo stands for Balance, Community, Compassion, Cooperation, Diversity, Friendship, Nurturing, Romance, Serenity, and Steadfastness etc. While we were choosing the name for the club, we wanted a name that would justify our mission, inspire us to serve diligently and fulfill Rotary's vision statement. And Flamingo was just the word we were looking for.

Once, the name was finalised, with the cooperation, support, and encouragement from the District Governor Rtn.Santanu Kumar Pani & the New Club Advisor PP. Rtn. Vijay Narayan Kewalramani from RC Ulhasnagar of RID 3142, Rotary Club of Bhubaneswar Flamingo was chartered on 25<sup>th</sup> day of March 2022. A new baby was added to the District 3262 and the baby Flamingos started joining the Global fraternity of 1.4 million Rotarians taking the call of our RI President Rtn.Shekhar Mehta; "GROW MORE TO DO MORE".

We are now a group of 23 active members, six women and seventeen men members and one honorary member with 4 members in their 20s, 7 in 30s, 6 in 40s, 3 in 50s and 3 in the age group of 60-61 and one with dual membership of a Rotaract club. That is to say that we are a young club with young, energetic, and innovative minds. We are also from diverse classifications. We have amongst us Academician, Administrator, Artist, Business Manager, Chartered Accountant, Civil Engineer, Company Secretary, Dentist, Doctor (GP), Entrepreneur, Event Manager, Film Maker, Financial Analyst. IT Engineer, Lawyer, Media Person, Oncologist, Social Worker, Tennis Player, Urologist to name a few. With such diversity of age, gender and profession coupled with the youthful vigour and vitality of the young members and experience of the not so young members, step by step guidance from our dynamic New Club Advisor, our all-time mentor DG Rtn. Santanu Kumar Pani & COG members, RCB Flamingo is now ready to embark its journey in serving humanity in the best possible way. We can stand on one leg and also fly high as time demands.

Thanking you all!!

# ***KNOW YOUR CHARTER SECRETARY***



## **Rtn. Pankaj Kumar Sahu**

A management professional with banking & business consultancy experience and a serial entrepreneur in making, Rtn. Pankaj Kumar Sahu was born on 16<sup>th</sup> August 1980 at Cuttack to Sri Prashanta Kumar Sahoo & Smt Rita Sahu. He is an alumnus of Great Lakes Institute of Management (PGPM) from Chennai & Utkal University (B. Com & LLB) from Bhubaneswar. He completed his intermediate from Stewart Science College, Cuttack and schooling from BEM School, Belpahar.

He has 18 plus years of experience as a banker & in start-ups. As a banker he had managed a large portfolio of global ultra-high net worth individuals & NRIs. He has managed multi million USD in assets under management and large transactions. His expertise is in business strategy, consulting, development & operations, customer relationship management along with negotiation & liasoning. He was deputed to UAE & Canada for international assignments during his tenure as a banker with ICICI Bank Ltd. He is a Life Member of Indian Institute of Banking & Finance.

Pankaj is the founder of a not-for-profit charitable trust by name Ayana Foundation, which organizes Free Medical Camps & Blood Donation Camps at his ancestral village Chhamundia, under Gania block in the district of Nayagarh, Odisha.

His passion to work on healthcare got his team a patent on Smart Ambulance; currently he is involved in pharmacy & diagnostic services business in his rural native of Gania block in Nayagarh district, Odisha.

His journey with Rotary began way back in 1997 when he joined Rotaract Club sponsored by Rotary Club of Cuttack Mid Town and during this time he was passionately involved in various community service projects offered by both Rotary & Rotaract clubs. During this period, he was inspired by the fashion show organized by the Rotractors at Cuttack. He further developed keen interest in the artisans, weavers, pattachitra artists of the State and tried to find alternative means to promote them economically. In the year 2018 he promoted handlooms, pattachitra & applique work of Odisha through launching a brand-named Kumar Guru Mishra which received accolades in IPLF Show at London, UK.

He was inducted in January 2021 as a member of Rotary Club of Baramunda, RID 3262. Soon after, he organised a Free Mega Health Camp for 585 beneficiaries at village Chhamundia. In the RY 2021-2022 he officiated as Co-Chair Club Administration and discharged his duties diligently. He attended various district programs such as District Award Ceremony, Walkathon on World Disability Day, World Braille Day, etc. organised by the district DEI Committee.

He joined Rotary Club of Bhubaneswar Flamingo as its Charter Secretary with an aspiration to serve humanity to the best of his ability.

# *ACTION PLAN FOR THE ROTARY YEAR*

## *April-June2022*

The plan of activities under various avenues of service has been written down keeping in view the Rotary theme of RI President Shekhar Mehta “Serve to Change lives”. The plan and objectives prepared on the guidelines of Rotary International incorporating the thrust areas and goals of the district and approved by the board of directors is as follows.

## Objectives

- To grow Rotary to grow our service.
- To grow the impact of our project.
- To grow our membership so that we can achieve more.
- To develop the rotary theme for the year 2021-22 “Serve to Change Lives”
- To implement the District Governor’s plan and objectives for the year 2021-22.

The various areas of action of our club have been planned for the year April-June2022 with due consultation with the Directors of the respective services which are as follows

### A. CLUB SERVICE

- Bi-monthly meetings:06nos (with External & internal Speakers, Felicitation to members on their Birthdays).
- Board meeting: 03 nos
- Club Assembly: 01 nos
- Installation day celebration
- Charter Presentation Celebration
- Official Club Visit of DG
- To make regular club meetings interesting & vibrant: the senior Rotarians speak to Rotary and new members in their area of interest.
- To increase members participation in District Conference, District Assembly and various District functions.
- To Host/Co Host a District program
- To initiate mentoring and orientation in new members.
- To have 100% of club members registered in My Rotary.
- Two bulletins to be published on installation and on official DG visit. Other monthly programs and activities circulated among members through e-mail and the WA group of RCB, Flamingo.
- Club roasters to be distributed among members.
  
- To enhance public image of the club and RI and to make social media presence

### B. VOCATIONAL SERVICE

- To promote the Four –way Test
- Distribute objects and ideas of Rotary in business places and professional institutions.
- Vocational award to be presented in special functions.

- Vocational training to be imparted on specific trades.

#### C. COMMUNITY SERVICE

- World Health Day to be observed with an awareness program on Thalassemia on April07, 2022.
- Blood donation camp to be organized.
- Health camp to be conducted in villages and slum areas.
- World Environment Day on 5<sup>th</sup> June to be observed with awareness to promote solar energy and rainwater harvesting to protect mother earth for future generations.

#### D.INTERNATIONAL SERVICE

- To increase the number of Paul Harris Fellows and sustaining members in the club.
- To support our organization by contributing at least \$30.
- Members to be motivated to attend RI conferences and RI events.
- To encourage our members to attend more and more meetings in overseas rotary clubs.

#### E. Youth Service

- To sponsor Rotaract club, Interact club and RCC
- To organize music, debate, painting, sports and dance competitions among youth.

***“Service is the rent I pay for the space I occupy on this earth, and I want to be a good tenant of this earth”. Shekhar Mehta***



***MULTIPLE PAUL HARRIS FELLOW PINS***



# *ACTIVITY REPORT – March 25 - APRIL 15,2022*

March 28, 2022

- Formation of RCC Florentina

April 02-03, 2022

- Club Participation in District Conference 'Parivartan' held at Dighashree Convention, Digha
- Charter President Rtn. Dr. Smita Sinha received Charter from Past RI President Rtn. Kalyan Banerjee and DG Rtn. Santanu Kumar Pani in the presence of COG members
- Charter President Rtn. Dr. Smita Sinha received mid-year District award for exemplary performance as District Chair DEI Committee from RIPR Rtn. Pinaki Shekhar Ghosh.

April 04, 2022

- Birthday wishes to Rtn. Reeta Patnaik

April 05, 2022

- Social Media presence – Facebook page, Instagram and Twitter account opened
- Meeting Location map in Google created

April 07, 2022

- Webinar/1<sup>st</sup> Speaker meeting held on World Health Day – Resource person Rtn. Dr. Hemlata Das

Topic- Awareness and Social Participation in Thalassemia

The webinar was well attended by Rotarians and non-Rotarians from the host club and also from around the world.

April 10, 2022

- 1<sup>st</sup> Regular Bi-Monthly meeting was held online.

April 15, 2022

- Birthday Wishes to Rtn. Akhila Kumar Sahu
- Charter Presentation & 1<sup>st</sup> Installation Ceremony at Rotary Bhawan at 6.30 P.M.
- Release of the 1<sup>st</sup> Club Bulletin
- Birthday Celebration of all April born club members

# *MINUTES OF LAST MEETING*

## Minutes of the 01st Meeting

-

Date: 10<sup>th</sup> April 2022

04:00 PM

Platform: Online Zoom

Time

-

### Agenda:

1. Meeting called to order by the President Rtn. Dr. Smita Sinha.
2. One minute silence invocation was observed for World Peace & Understanding followed by the National Anthem.
3. Minutes of the Special Meeting held on 27<sup>th</sup> March 2022 was read out by the Secretary Rtn. Pankaj Kumar Sahu and was confirmed.
4. President welcomed Dr. Pabitra Kumar Misra, Senior Consultant Urology, Care Hospitals who joined the club recently.
5. The President updated regarding recently held District Conference Parivartan 2022, at Dighashree Convention Centre-Digha, West Bengal:
  - Ø President received the club charter from the District Governor Rtn. Santanu Kumar Pani in the presence of Rotary International President's Representative (PRIP) Rtn. Kalyan Banerjee & Council of Governors (COG) members on 02<sup>nd</sup> April 2022.
  - Ø President informed that our new club advisor Past President (PP) Rtn. Vijay Narayan Kewalramani has been inducted as an honorary member of the club by RIPR, PDG Rtn. Pinaki Prasad Ghose on 02<sup>nd</sup> April 2022.
  - Ø On 03<sup>rd</sup> April 2022, club President Rtn. Dr. Smita Sinha who is also the District Chair of Diversity Equity & Inclusion Committee, RID 3262 received mid-year district award for her exemplary work on DEI from RIPR, PDG Rtn. Pinaki Prasad Ghose and DG Rtn. Santanu Kumar Pani.
6. President updated about the Webinar organised by the club on the occasion of the "World Health Day" dated 07<sup>th</sup> April 2022 and expressed her gratitude to all the members for their involvement.
7. Director Public Image Rtn. Rtr. Susita Das updated and discussed about the newly opened club's Facebook Page, Instagram & Twitter account and the presence of location of the club in google maps.
8. Bulletin Editor Rtn. Partha Sarathi Hansdah updated about the status of the 1<sup>st</sup> Installation Bulletin and few names for the bulletin were suggested.
9. The letterhead designed by Vice President Rtn. Manabendu Rath was appreciated & approved.

Forth-coming Event:

Charter Presentation & 1<sup>st</sup> Installation Ceremony to be held on 15<sup>th</sup> April 2022 at 06:30 PM at Rotary Bhawan was discussed in detail and distribution of duties were allocated.

Resolved That:

The Bulletin Editor is authorized to finalize the name & design of the bulletin.

Vice President to do the needful in printing the bulletin and arranging the hybrid meeting at Rotary Bhawan on 15<sup>th</sup> April 2022.

Secretary along with the Director Club Administration Rtn. Aditi Agarwal to take care-of the arrangements at the venue.

Sergeant-At-Arms Rtn. CS Satya Pradeep Roy to initiate the program as per protocol.

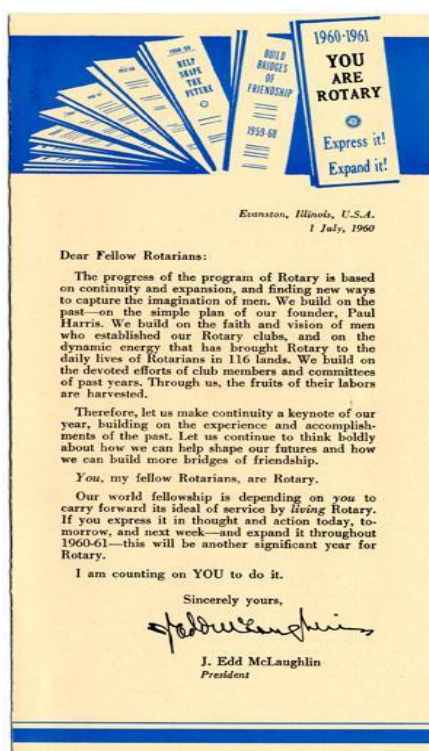
Attendance Statistics: 16 Members

Vote of thanks was delivered by the Vice President.

Attendance statistics were given by Sgt.-At-Arms; total members present 16.

Meeting was adjourned by the President.

Next regular bi-monthly meeting will be held on 24<sup>th</sup> April 2022 at 04:00 PM.



**R1 THEME 1960-1961**

**RI PRESIDENT**

**Rtn. J. Edd McLaughlin**

**"You Are Rotary - Live It!  
Express It! Expand It!"**

# ***BOARD OF DIRECTORS AND COMMITTEE CHAIRS***

## **Board of Directors**

1. President	Rtn. Dr. Smita Sinha
2. Immediate Past President	<i>Not Applicable</i>
3. President Elect	Rtn. Dr. Smita Sinha
4. Vice President	Rtn. Manabendu Rath
5. Secretary	Rtn. Pankaj Kumar Sahu
6. Joint Secretary	Rtn. Dr. Ysmin Ysasmin
7. Treasurer	Rtn. Er. Debasundar Mohapatra
8. Director-Club Administration	Rtn. Aditi Agarwal
9. Director-Membership	Rtn. Bikasha Kumar Sahoo
10. Director-Public Image	Rtn. & Rtr. Susita Das
11. Director-Rotary Foundation	Rtn. Anshuman Patnaik
12. Director-Service Projects	Rtn. Nikhil Ranjan Nayak
13. Director-Strategic Planning	Rtn. CA Surendra Kumar Sahoo
14. Sergeant-At-Arms	Rtn. CS Satya Pradeep Roy
15. Bulletin Editor	Rtn. Partha Sarathi Hansdah
16. Club Trainer	Rtn. Seshadev Swain

## **Committee Chairs/Directors**

1. Literacy	Rtn. Akhila Kumar Sahoo
2. Youth Service	Rtn. Udit Batusharma
3. Environment	Rtn. CS Satya Pradeep Roy
4. Empowerment of Women & Safe Menstrual Health	Rtn. Dr. Ysmin Ysasmin
5. Health (Preventive)	Rtn. Dr. Jagan Bihari Sahoo
6. Health (Curative)	Rtn. Dr. Pabitra Kumar Misra
7. Health (Thalassemia Task Force)	Rtn. Dr. Hemlata Das
8. Media Relation	Rtn. Sadashiba Mishra
9. Community Service	Rtn. Reeta Patnaik
10. Vocational Service	Rtn. Vijay Dash
11. International Service	Rtn. Mandeep Sahoo
12. Diversity Equity & Inclusion	Rtn. Aditi Agarwal
13. Peace	Rtn. Partha Sarathi Hansdah
14. Water, Sanitation & Hygiene (WASH) & Wash in Schools (WINS)	Rtn. Debasundar Mohapatra

# CLUB ROSTER

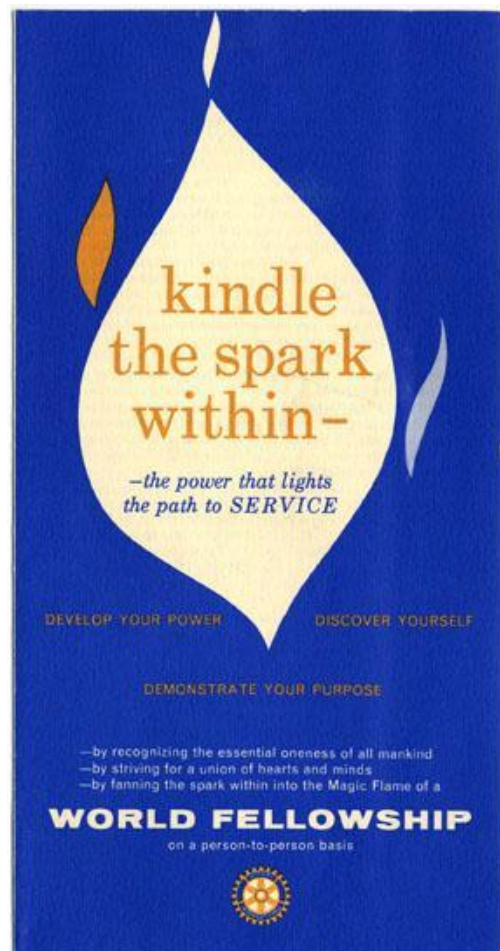
Title (Mr, Mrs., Dr., etc.)	First Name	Middle	Family Name	Rotary ID	Date of Birth Day/Month	Classification
Dr.	SMITA		SINHA	10012000	05th January	Academician & Researcher
Mr.	PANKAJ	KUMAR	SAHU	11054279	16th August	Banking, Finance & Enterprenuer
Mr.	DEBA	SUNDAR	MOHAPATRA	11394089	14th July	Civil Engineer
Mr.	ANSHUMAN		PATNAIK	11394092	31st October	Information Technology
Mr.	BIKASHA	KUMAR	SAHOO	11394096	21st June	Aviation, Aerospace & Mobility, Serial Enterprenuer
Ms.	SUSITA		DAS	11220624	08th September	International Business & Tennis Player
Mr.	SURENDRA	KUMAR	SAHOO	11054241	20th April	Chartered Accountant
Mrs.	REETA		PATNAIK	11394734	04th April	Artist
Mr.	NIKHIL	RANJAN	NAYAK	11394747	05th July	Information Technology & Analytics
Dr.	JAGAN	BIHARI	SAHOO	11394760	11th May	Medical Practioneer Dentist
Mr.	VIJAY		DASH	11394774	11th May	Sales
Ms.	ADITI		AGARWAL	11394794	27th July	Event Manager
Mr.	PARTHA	SARATHI	HANSDAH	11394816	10th May	Administration
Dr.	YSMIN		YSASMIN	11394829	10th July	Medical Practioneer General Medicine
Mr.	UDIT		BATUSHARMA	11394843	09th May	Legal Professional
Mr.	SATYA	PRADEEP	ROY	11394871	27th July	Company Secretary
Mr.	SESHADEV		SWAIN	11394879	14th January	Catering Services
Mr.	AKHILA	KUMAR	SAHOO	11394888	15th April	Garments
Mr.	SADASHIBA		MISHRA	11394892	07th July	Social Service
Dr.	HEMLATA		DAS	10589037	08th March	Medical Practioneer Oncologist
Mr.	MANDEEP		SAHOO	11394897	09th June	Real Estate
Mr.	MANABENDU		RATH	11395324	28th September	Communication Consultant & Film Maker
Dr.	PABITRA	KUMAR	MISRA	11406528	01st July	Medical Practioneer Urologist
Mr.	VIJAY	NARAYAN	KEWALRAMAN	9173496	12th July	Chartered Accountant

**RI THEME 1962-1963**

**RI PRESIDENT**

**Rtn. Nitish C. Laharry**

**"Kindle The Spark Within"**



## ***THE ROTARY PLEDGE***

**The Rotarian Pledge**

**I am a Rotarian.**

**I will always uphold the truth.**

**I am a Rotarian.**

**I will always strive to be fair in all my dealings with my fellow human beings.**

**I am a Rotarian.**

**I will always endeavor to build goodwill and understanding in my community, among my countrymen, and among peoples of all nations.**

**I am a Rotarian.**

**I will always seek to promote the greatest good for the greatest number of people in the spirit of Rotary service.**

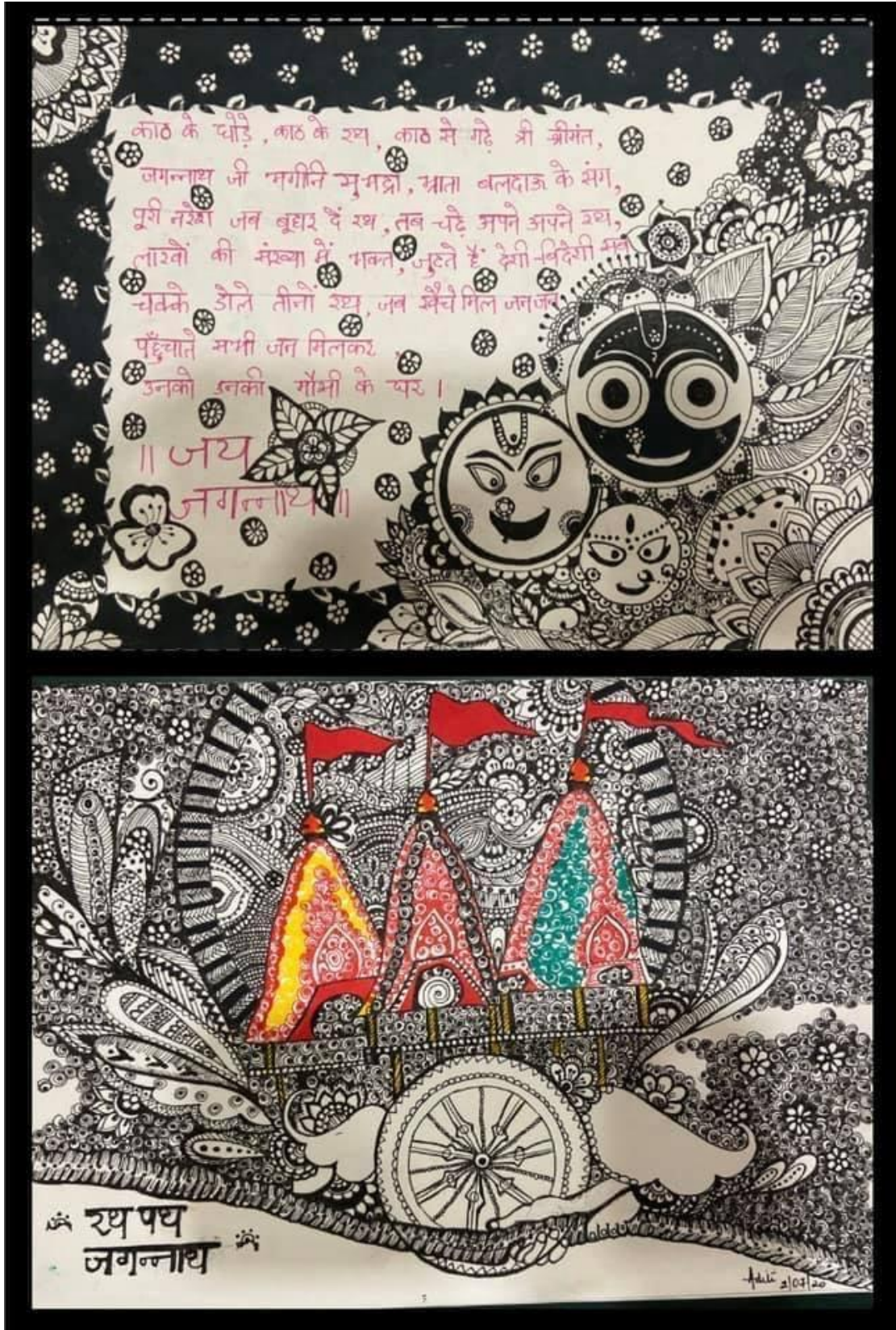
**I am a Rotarian.**

**I will always observe Rotary International's motto:  
Service Above Self.**





## ARTWORK BY RTN. ADITI AGARWAL



# OUR IGNORANCE THAT MATTERS

By: Dr. Hemlata Das



Hemoglobinopathies are inherited disorders of red blood cells. It is the commonest genetic blood disorder worldwide. Apart from nutritional anemia and infectious disease, Haemoglobinopathies are emerging as a major national health problem. They include thalassemias and abnormal variant hemoglobins such as Hemoglobin S, D, E etc. Abnormal hemoglobin is found in 7 out of every 100 persons on this globe. Being an important cause of morbidity and mortality, they impose a heavy burden on the health sector and families.

## MAGNITUDE OF BURDEN:

India is known to be the capital of Thalassemia, as it has the largest number of children with Thalassemia major in the world – about 1 to 1.5 lakhs and almost 42 million silent carriers of  $\beta$  (beta) thalassemia trait. The traits or carrier live a normal life without any significant symptoms. About 10,000 -15,000 babies with thalassemia major are born every year. Annually 300,000 to 500,000 children are born with clinically significant hemoglobin disorder, of which 70% is shared by sickle cell disease and the rest by Thalassemia.

## MODE OF INCREASE IN BURDEN:

Persons carrying only one defective gene are called ‘carriers’ and they do not suffer from the disease symptomatically but carry the abnormal gene that can be transmitted to the next generation. Carriers cannot be recognized clinically but are identified by performing special blood tests. Where both mother and father are ‘carriers’, there is a chance that their children may inherit the abnormal gene from both parents and thus suffer from a severe thalassemia syndrome or a Sickle Cell syndrome or may be normal without any abnormal gene or carriers like their parents.

Marriage between two silent carriers of any hemoglobin disorder, may interact among themselves and can result in a serious form of the disease in their children, requiring blood transfusion for survival. This may be associated with chronic, impairing disability or life-threatening conditions that can cause death. Unfortunately, a large number of children continue to be born and suffer from such disorders mainly due to lack of awareness and lack of comprehensive programmes for prevention strategies.

## OBSTACLES IN SPREADING OF AWARENESS:

Community control in a vast and diverse country like India is challenging. Almost 70% of the population resides in rural areas where implementation of the national programme of prevention and treatment is yet to begin. Large number of individuals from the rural setting have not heard about thalassemia and the cause of the disease is believed to depend on orthodox feelings like the sins committed by the parents. Further, >50% of individuals from the urban area are still not willing for pre-marital screening.

This emphasizes the need for more intensive education and awareness programmes in different parts of the country. Yet, there is no formal education in the curriculum for high school children. Intense education from the secondary school level should be coupled with education of health professionals for the success of prevention programmes. Mass media is a



very powerful tool. Short clips by leading film personalities should be shown during prime-time television programmes over a period of time that would have a significant impact on the population at large.

#### SOLUTION:

The magnitude of the problem and the cost implication of management, suitable control measures need to be undertaken urgently. Hence, to prevent or control Haemoglobinopathies is a substantial challenge. It needs a comprehensive integrated approach for both screening and management. This could be primary or secondary. Primary being identifying the carrier followed by genetic counseling for marriage selection and secondary by preventing the birth of affected child. These genetic disorders are preventable and awareness about genetic inheritance can reduce the social health burden.

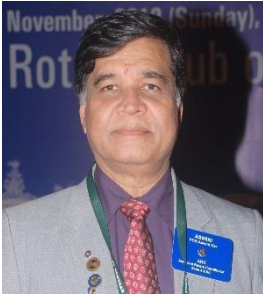
#### AWARENESS IS THE FIRST STEP IN CONTROL PROGRAMME

Few among the existing patients are optimally managed. The curative option of stem cell transplant is unaffordable for the majority of families. Therefore, a feasible option for control is to promote education and awareness programmes, intensify screening with micro mapping to assess the true burden, and develop adequate facilities for genetic counseling and prenatal diagnosis in public sector Institutions. Strategies need to include 1) Educating health professionals, school and college students, pregnant women and the population at large 2) Establishing diagnostic facilities in different regions 3) Setting up a greater number of Day Care Centers for managing existing patients 4) Developing cost-effective facilities for stem cell transplantation. The strategies by which Central and State Governments, NGOs, Parents-Patients Societies and Corporate Houses can work together to successfully reduce the burden of hemoglobinopathies in India. The National Health Portal of the Ministry of Health and Family Welfare, Govt. of India now provides information on these diseases for the public and professionals.

In 2006, the World Health Assembly passed a resolution urging member states *“to develop, implement and reinforce comprehensive national, integrated programmes for the prevention and management of haemoglobinopathies.”* It has clearly outlined the goals for control of hemoglobinopathies - *provide affordable and adequate therapy for those affected, while at the same time reduce the number of births of children with the disease through strong political, administrative and financial support.*

# SHARING ROTARY WITH NON-ROTARIAN

- PDG Aswini Kar



Sharing your Rotary experience with a non-Rotarian is one of the best ways to get that person thinking about Rotary. Following up with an invitation to join — after you've exposed the person to Rotary activities and determined him or her to be a worthy candidate.

If someone you know enjoys a new film and highly recommends it to you personally, it invariably carries much more weight than all of the "must see" advertisements. A personal recommendation from a friend on where to dine is usually more credible than the ratings of a dozen restaurant critics

The moral of the story is that we should never miss the opportunity to speak to a stranger about Rotary, because we never know when we will strike gold. Too many good potential Rotarians say they haven't joined because they have never been asked.

In June 1997, Rotary's worldwide membership stood at about 1,215,000. We reached that tremendous growth primarily as a result of the visionary leadership of Past RI President Herbert Brown. But in less than three years, by June 2000, it had declined by more than 35,000 to less than 1,180,000. For the first time since World War II, membership showed a serious decline over three consecutive Rotary years.

Despite this impressive campaign, we still need to make membership our "number one" challenge.

We must keep Rotary healthy internally if we are to meet our global mission. If we do not build for the future, we are destined to become a relic of the past.

In 2001-02 the RI Board of Directors initiated a worldwide campaign to increase membership in existing clubs and to build new clubs. This campaign — "Rotary's Global Quest" — had a goal for each Rotary club to bring in at least one qualified new member per month during 2001-02, with a minimum net gain of at least five new members per club by the end of the year. In addition to net membership gain in existing clubs, each district was asked to form a minimum of three new clubs or to have at least five clubs attain a net membership increase of at least 15 new members.

Ken Boyd, chairman of the RI Membership Executive Steering Committee, said that "The Rotary world is on fire with excitement for Rotary's Global Quest," he exclaimed, "Districts are reporting success and enthusiasm for an increase in members to help attain the humanitarian ideals of Rotary.

This enthusiasm is just what Rotarians need to make August, officially designated as Rotary's Membership and Extension Month, a resounding success. Though membership development

and the extension of Rotary are year-round endeavors, in August, each club pays special attention to devising ways to retain existing members and recruiting new ones.

I believe the organization is at a critical crossroads," he said. "Over the last 20 years, over 1.3 million people have left Rotary. We think that we are gaining membership every year, but the truth of the matter is that we've been losing members from existing Rotary clubs for the last two decades. And but for those few new clubs (chartered) every year, we would be in a very sorry state, like many organizations similar to Rotary. And so, we either have to do something about it, or we will begin to die."

A net gain of five new members per club translates into an additional US\$8 million for the Foundation annually. "The benefit of all of this will be great for our organization, but the ultimate beneficiaries will be those who are served by a strong Rotary Foundation. They are the reason Rotary must grow."

Rotarians are business and professional leaders who take an active role in their communities while greatly enriching their personal and professional lives. A Rotary club contains a diverse group of professional leaders from the community that the club serves.

Membership in a Rotary club offers a number of benefits, including:

- § effecting change within the community;
- § advancing business and professional contacts;
- § developing leadership skills;
- § gaining an understanding of — and having an impact on — international humanitarian issues.

Rotary membership provides the opportunity to:

- § become connected to your community;
- § work with others in addressing community needs;
- § interact with other professionals in your community;
- assist with RI's international humanitarian service efforts.
- § establish contacts with an international network of professionals;
- § develop leadership skills;
  
- § involve family in promoting service efforts.

Through Rotary International's service programs, a Rotary club can have a significant effect on the quality of life in its community. Rotary Foundation programs offer opportunities to form international partnerships that help people in need worldwide. Some 1.2 million Rotarians in more than 35000 clubs in more than 200 countries and geographical areas make significant contributions to the quality of life at home and around the globe.

The most important thing is, as Rotarians we must share the story of Rotary, the good work done by Rotarians and clubs around the globe with non-rotarians and speak to them about the amazing service the Rotarians do and the beauty of Rotary. Then only they will be attracted to join.

# APRIL IS MATERNAL AND CHILD HEALTH MONTH



Every day mothers risk their lives giving birth and millions of children die each year from treatable, preventable causes.

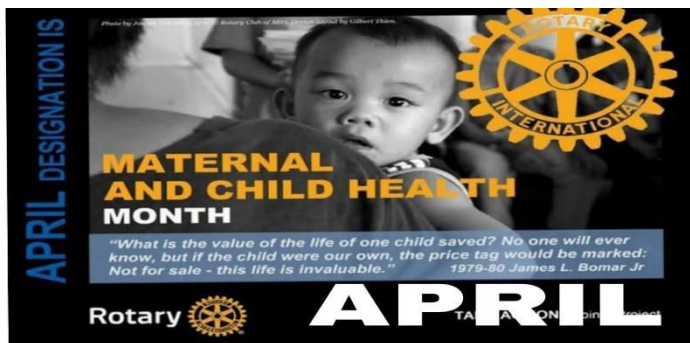
Maternal and Child Health Care, is one of Rotary's Six Areas of Focus. This means that there are Global Grants available for Clubs to do projects in this area, and so help alleviate the

suffering of mothers and their children.

You may have already thought of your own projects, or you may be looking for additional inspiration.

Below are examples of projects your club can do in the different areas of Maternal and Child Health Care. Please also see Rotary International's Areas of Focus Booklet, which is available at [rotary.org](http://rotary.org).

You may wish to collaborate with other clubs or organisations or combine the numbered areas to form one large sustainable project.



## CHILD HEALTH CARE

'9 million children under the age of five die each year due to malnutrition, poor health care, and inadequate sanitation.' Rotary's Areas of Focus Booklet

\*What Projects Can My Club Do? \*

\*Immunizations and Antibiotics\*

- 👉 Run information sessions for pregnant mothers on the importance of immunizations.
- 👉 Fund information leaflets for mothers on immunizations and antibiotics.
- 👉 Provide immunizations and antibiotics for children under 5 years old.
- 👉 Fund transportation costs for mothers to get to clinics and health centres to obtain immunizations for their babies.
- 👉 Develop and fund a centre specialising in providing immunizations and antibiotics for mothers and children.

### \*Nutrition\*

👉 Establish and maintain information sessions encouraging mothers to breastfeed their babies.

👉 Establish and maintain public awareness programmes on what constitutes good nutrition, and the importance of good nutrition for mothers and their children.

👉 Identify communities with prevalence of underweight children; provide food baskets for mothers and their children, establish and maintain information and support programmes.

👉 Fund the production of information sheets promoting different diets, as well as techniques to prepare and preserve food.

👉 Promote the inclusion of public nutrition training in community midwife and nursing education curricular.

### \*Mother to Infant HIV Transmission\*

👉 Establish and maintain information sessions, workshops, and meetings on how to prevent mother to infant HIV transmission.

👉 Establish and fund a public awareness and information campaign about how to prevent mother to infant HIV transmission.

👉 Establish and fund a programme to give women access to free or low-cost prenatal care and voluntary HIV testing and counselling.

👉 Establish and fund the provision of antiretroviral drugs for mothers, and on-going support and counselling.

👉 Fund a sustainable Maternal and Child Health HIV response programme to strengthen health and community systems, to tackle the social determinants of health that drive the epidemic and hinder the response.

### \*ANTENATAL CARE & CHILDBIRTH\*

‘80% of maternal deaths could be prevented with access to reproductive health services and trained health care workers.’ Rotary’s Areas of Focus Booklet

### \*What Projects Can My Club Do? \*

#### \*Maternal Deaths\*

👉 Fund the provision of birthing kits to health care professionals.

👉 Fund accredited training programmes for all grades of health care professionals.

👉 Establishing and/or fund a health centre that provides ante and post-natal care, treatment, education and support.

☞ Establish and fund a public awareness campaign about available reproductive health services.

☞ Establish and fund information leaflets, meetings and or workshops promoting safe motherhood.

**\*Family Planning\***

'53 million unintended pregnancies could be prevented through family planning.' Rotary's Areas of Focus Booklet.

☞ Fund culturally and religion aware Family Planning information sheets and resources.

☞ Establish and fund family planning workshops or training sessions for family planning health care workers.

Establish and fund youth health clinics that provide family planning services, education, information, support, and advocacy for teenagers.

☞ Establish and fund public awareness campaigns on local issues related to family planning.

☞ Establish and fund a high school-based sex-education programme.



**R1 THEME 2011-2012**

**RI President**

**Rtn. Kalyan Banerjee**

**"Reach within to  
Embrace Humanity!"**

# COMMUNICATION SKILLS-COMMUNICATION FOR WHAT?

-PDG Sibabrata Dash

District Trainer (2021-22)



Rotary opens opportunities. There are numerous immeasurable benefits of joining Rotary, principal among them is the Social Capital, the opportunities one gets to grow one's managerial leadership & communication skill. Leadership is defined as "the ability to get a person to do what you want him to do, when you want it done, in a way you want it done, because he wants it to do". (Dwight D. Eisenhower)

A leader's most powerful tool is communication. For leaders, effective communication is what enables the leader to rally his/her team around a shared vision, empower members, build trust, successfully navigate organizational change, align efforts to the pursuit of goals & inspire positive change. But the idea that communication skill is "One Size-Fits- All" is a myth. Rather, a leader has to use different communication methods for different purpose. Following are some of them.

**COMMUNICATE TO INFORM-**Communication, in its most basic form, focuses on developing understanding and sharing meaningful information among communicators. The purpose in sharing the meaningful information may be so that you receive, understand, and use or wield that information. The crux of the matter is whether the person is detail and fact oriented or not.

**COMMUNICATION TO ENQUIRE-** This is one of the most fragile tasks of a leader. If not done right, things would usually end up worse than when it started. An inquiry is more than just seeking justification of "why? an incident happened; and the question "Why" should be avoided in most of the inquiry because it puts people in defensive mode. Instead of "Why? change the question to "What"? & "When"? The idea of changing the question from "Why" to "What" & "When" is to make sure that the individual does not feel like they are confronted and feel like they need to defend themselves. But all said & done, you are not going to go anywhere with this one unless you have done serious work on your listening skills, and the ability to ask incisive questions.

**COMMUNICATE TO EDUCATE-**Educative speeches aim to educate an audience on a particular topic or message. Unlike demonstrative speeches, they don't use visual aids. They do, however, use facts, data and statistics to help the audience grasp a concept. Being a successful educative speaker starts with choosing a topic that can engage and educate the audience. But fact remains that leaders who inherently feel insecure when others know/do better than them struggle terribly with this one.

**COMMUNICATE TO MOTIVATE-**As someone in a leadership position, motivating your team is one of the most important tasks. But one of the most overlooked

ways to motivate your team is through communication. Through effective communication, your team feel empowered. It also gives them a sense of belonging, camaraderie and responsibility. More importantly, when the line of communication is open, your team feel comfortable.

**COMMUNICATE TO INSPIRE**-If you want to be more inspiring as a leader, you need to develop these six communication skills, (a) Be more focused on others than yourself ( b)be an attentive listener ( c) be more compelling about what you stand for ( d) be an accomplished story teller(e) be a conscious signaler .All said and done, leaders who have not established a human bond of trust with the person(s) they are seeking to inspire are fighting a battle they have already lost. Conversely when you look at your role model here, you will see Trust plastered all over.

**COMMUNICATE TO INFLUENCE**- Though there are plenty of ways to influence others, generally you need to have some runs on the board first. Leaders who have not build relationships, earned or gained credibility will be on backfoot straight away when it comes to influencing. Reasoning, Consulting and collaborating, inspiring, Trust and credibility are some of the important tools for a leader to influence others. While Trust will loom large as a factor, dive deeper & you discover that leaders who retain accountability if something fails (unlike those who run & hide) are far sharper at influencing.

**COMMUNICATE TO CLARIFY**-One of the common communication mistakes we make, and the easiest way to better clarify your message so people understand what you mean to say is (a) summarization, (b) documentation(c) follow up. If you consciously and consistently use these techniques, they will soon be become a habit- one that will increase your chances of mastering clear and effective communication on a regular basis. With these, you see a combination of listening ability, coupled with ability to focus on what's correct.

**COMMUNICATE TO CONSOLE**-Also known as empathy, this is the ability to recognize emotions in others, and to understand other people's perspective on a situation. At its most developed form, it enables you to use that insight to improve someone else's mood and to support you through challenging situations. Unfortunately, it is rarely learnable.

**COMMUNICATE TO CONVINC**- Face to face communication is more effective at convincing others because you can create a personal connection with your audience and use eye contact, gestures and other nonverbal signals to maintain their attention. Ask them to share their thoughts, match with their type of reasoning, get them to lower their guard with a genuine compliment & pose a counter argument (without making them defensive).

As long as there is an underlying purpose to address, this will always be a moving list. That is why, we see such a huge imbalance between the time, effort and money invested in helping leaders develop better "Communication Skills "& such poor results when you evaluate from the lens of "desired outcomes".

Ask yourself, "**Communication for what**" before starting the communication. If done, your chances of getting a better outcome may be significantly multiplied.

That is why, it is always safer to believe, "The problem is not really the answer to the problem. It is the meaning of the problem.



# OUR APRIL BORN ROTARIANS



Rtn. Reeta Patnaik  
4th April



Rtn. Akhila Kumar Sahoo  
15th April



Rtn. C.A. Surendra  
Kumar Sahoo  
20th April

*Happy*  
**BIRTHDAY**  
*Best Wishes &  
Warmest Regards*  
FROM THE RCB FLAMINGO  
FAMILY



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## *FLORENTINA*



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